



MACHAKOS UNIVERSITY

University Examinations for 2019/2020 Academic Year

SCHOOL OF ENVIRONMENT AND NATURAL RESOURCES MANAGEMENT

DEPARTMENT OF ENVIRONMENTAL SCIENCES

FOURTH YEARSEMESTER EXAMINATION FOR

BACHELOR OF ENVIRONMENTAL STUDIES (RESOURCE CONSERVATION)

ERC 410: ADVOCACY AND NETWORKING IN NATURAL RESOURCES

MANAGEMENT

DATE:

TIME:

INSTRUCTIONS:

Answer question ONE and any other TWO questions

QUESTION ONE (30 MARKS)

- a) Using relevant examples differentiate between the following terms as used in advocacy and networking.
- i. Advocacy and Networking (6 marks)
 - ii. Public relations and Community mobilization (4 marks)
- b) Outline four (4) guidelines that can help a group to reach a consensus on an advocacy issue. (4 marks)
- c) Explain three (3) advantages of advocacy in natural resources management. (6 marks)
- d) Describe the relevance of social networks in natural resource management. (10 marks)

QUESTION TWO (20 MARKS)

Environmental degradation in many countries including Kenya may be directly attributed to the deficiency in the allocation of access to or exclusion of non-right holders from common property resources.

- a) Explain the concept of environmental right (4 marks)

- b) Discuss four (4) property rights regimes in Kenya (16 marks)

QUESTION THREE (20 MARKS)

Water shortage is a problem that is currently affecting all communities in Kenya. As an advocacy network you have decided to focus on addressing the water shortage. Using the above illustration;

- a) Formulate three (3) advocacy objectives. (6 marks)
- b) Develop three (3) key messages that will be used to lobby parliamentarians on the issue. (6 marks)
- c) Describe four (4) types of IEC materials that you can use to reach your audience. (8 marks)

QUESTION FOUR (20 MARKS)

Assume you have been elected as a leader of an advocacy network. Discuss how you will ensure that the network meetings are productive.

QUESTION FIVE (20 MARKS)

Suppose you have been asked to conduct monitoring for a certain community advocacy issue that you have been implementing. Discuss Five (5) indicators you would use to gauge the success of the activity.