



MACHAKOS UNIVERSITY

University Examinations 2018/2019

SCHOOL OF HUMANITIES AND SOCIAL SCIENCES

DEPARTMENT OF HUMANITIES

SECOND YEAR SECOND SEMESTER EXAMINATION FOR

BACHELOR OF SCIENCE IN COMMUNITY RESOURCE MANAGEMENT

HCM 206: COMMUNICATION TECHNOLOGIES FOR COMMUNITY
DEVELOPMENT

DATE: 6/5/2019

TIME: 8:30 – 10:30 AM

INSTRUCTIONS:

This paper consists of five questions

Answer question 1 and any other two questions

Question 1 Carries 30 marks

Question 2-5 carry 20 Marks each

QUESTION (COMPULSARY) (30MARKS)

- a) Explain five aspects of communication in community development (5 marks)
- b) Examine five roles of communication in development (10 marks)
- c) Giving relevant illustrations, evaluate five physical barriers to communication (5 marks)
- d) Discuss five positive impacts of ICT on our everyday life (10 marks)

QUESTION TWO (20MARKS)

- a) Analyse five roles of media in community development (10 marks)
- b) Discuss FIVE graphic design categories for different project developments (10 marks)

QUESTION THREE (20MARKS)

- a) Discuss four stakeholders involved in the assessment of local needs and resources. (8 marks)
- b) Discuss six strategic steps for conducting community situational assessments (12 marks)

QUESTION FOUR (20MARKS)

- a) Analyse FIVE types of print media accustomed for passing information (10 marks)
- b) Giving illustrations, assess five components of a successful design project (10 marks)

QUESTION FIVE (20MARKS)

- a) Discuss five common methods of material instruction to individuals or groups. (10 marks)
- b) Analyse five methods used for gathering information in assessing local needs and resources (10 marks)