



MACHAKOS UNIVERSITY

University Examinations 2018/2019

SCHOOL OF HUMANITIES AND SOCIAL SCIENCES

DEPARTMENT OF HUMANITIES

SECOND YEAR SECOND SEMESTER EXAMINATION FOR

BACHELOR OF SCIENCE IN COMMUNITY RESOURCE MANAGEMENT

HCM 208: SOCIAL ENTREPRENEURSHIP

DATE: 2/5/2019

TIME: 11:00 – 1:00 PM

INSTRUCTIONS:

This paper consists of five questions

Answer question 1 and any other two questions

Question 1 Carries 30 marks

Question 2-5 carry 20 Marks each

QUESTION ONE (COMPULSARY) (30 MARKS)

- a) Examine five roles of social entrepreneurship to development (5 marks)
- b) Explain five characteristics of a social entrepreneur in Kenya (10 marks)
- c) Evaluate five distinct features of social enterprises globally (5 marks)
- d) Analyse FIVE forms of value creation in the social entrepreneurship concept. (10 marks)

QUESTION TWO (20 MARKS)

- a) Discuss five challenges faced by social entrepreneurs in pursuit for development (10 marks)
- b) Analyse FIVE benefits of social entrepreneurship for Non-Governmental Development Organizations (10 marks)

QUESTION THREE (20MARKS)

- a) Explain four types of objectives adopted in entrepreneurship education (8 marks)
- b) Discuss six strategies that lead to successful social entrepreneurship in Kenya (12 marks)

QUESTION FOUR (20 MARKS)

- a) Assess five effects of social entrepreneurship education on development (10 marks)
- b) Discuss five major resources employed in social entrepreneurship to foresee success (10 marks)

QUESTION FIVE (20MARKS)

- a) Analyse five factors influencing social entrepreneurship intentions (10 marks)
- b) Discuss the Hambrick and Frederickson's framework on social entrepreneurial value creation (10 marks)