



**MACHAKOS UNIVERSITY**

**SCHOOL OF HUMANITIES AND SOCIAL SCIENCES**

**UNIVERSITY EXAMINATION 2019/2020**

**DEPARTMENT OF LINGUISTICS AND LANGUAGES**

**MASTERS IN APPLIED LINGUISTICS**

**UNIT CODE AEN 507: THE PEDAGOGICAL ANALYSIS OF SPOKEN AND WRITTEN DISCOURSE**

**DATE: DECEMBER 2019**

**MAIN EXAM**

**TIME: 3 HOURS**

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**ANSWER QUESTION ONE AND ANY OTHER TWO QUESTIONS**

1a) Describe any features of a newspaper written article {10 marks}

b) Using appropriate text examine four maxims speakers employ to conform to the cooperative principle and also show how they can be violated and the possible reasons {10 marks}

2. Using appropriate text relate the objectives of ethnography of speaking as an approach to discourse Analysis {20 marks}

3. Racist discourse is a portrayal of us versus them (Van Dijk, 1993). Using real life experiences Justify the above statement {20 marks}

4. Without question, women and men have the tendency to use language both the same and differently, especially when taking turns. Relate the concept of turn taking to gender showing any TEN language Strategies that shape Men and women discourse (20marks).

5. Using appropriate texts examine the applicability and practicality of both conversational analysis and speech act theory to written and spoken discourse (20 marks).