

**MACHAKOS UNIVERSITY**  
**SCHOOL OF HOSPITALITY AND TOURISM**  
**MANAGEMENT**  
**DEPARTMENT HOSPITALITY MANAGEMENT**

**UNIT NAME: TRAVEL AND TOURISM GEOGRAPHY**

**UNIT CODE: BTM 373**

**BACHELOR OF SCIENCE IN HOSPITALITY AND TOURISM MANAGEMENT**

**THIRD YEAR SUPPLEMENTARY/SPECIAL EXAM**

**JULY 2019**

**TIME: TWO HOURS**

**INSTRUCTIONS :**

**THIS PAPER COMPRISES OF FIVE QUESTIONS.**

**SECTION ONE IS COMPULSORY**

**SECTION TWO: ANSWER ANY TWO QUESTIONS**

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**Section one**

**Question one**

- a. Define the following terms as used in Tourism and travel geography (10 marks)
  - i. Tourism
  - ii. Geography
  - iii. Tourist demand
  - iv. Effective demand
  - v. Travel propensity
- b. List four factors that affect climate (4 marks)

- c. Discuss factors that determine tourists choice of transport (10 marks)
- d. Highlight the relationship between Tourism and Geography (6 marks)

## **Section B**

### Question Two

Discuss to what extent increasing awareness of climate change will impact upon people's demand for travel and tourism and their behavior as tourists? (20 marks)

### Question Three

- a. Identify three major airports, three major cities, three main attractions and three major airlines in any one of the continents. (12 marks)
- b. Describe four characteristics of tourism resources in Kenya (8marks)

### Question Four

- a. Describe four determinants of travel propensity (8 marks)
- b. Tourism industry has led to environmental degradation. Describe six ways by which tourism has degraded the environment and give six solutions to the problem. (12 marks)

### Question Five

- a. China is said to be one of the world's leading generator of international tourism. Describe the strategies that have been put in place by Kenya as a destination to take care of this market. (12 marks)
- b. Using relevant examples, explain how tourism has contributed to climate change all over the world. (8 marks)

