



MACHAKOS UNIVERSITY

University Examinations 2018/2019

SCHOOL OF HOSPITALITY AND TOURISM MANAGEMENT

DEPARTMENT OF HOSPITALITY MANAGEMENT

FIRST YEAR SPECIAL/SUPPLEMENTARY FOR

DIPLOMA IN HOSPITALITY AND TOURISM MANAGEMENT

BTM 057: TRAVEL GEOGRAPHY

DATE: 24/7/2019

TIME: 8.30-10.30 AM

INSTRUCTIONS

Answer Question One and Any Other Two Questions

1.
 - a) Name five major support services in travel industry (5 marks)
 - b) Name five activities that can be undertaken in tourism destination (5 marks)
 - c) Explain three modes of travelling by road (6 marks)
 - d) State six benefits of travelling by air (6 marks)
 - e) State factors influencing the development of tourism in Kenya (8 marks)
2.
 - a) Define the following terms as used in Travel Geography
 - i. Geography
 - ii. Tourism
 - iii. Tourism geography (6 marks)
 - b) Identify major physical features in Kenya (4 marks)
 - c) Explain the effects of future prospects and emerging trends of tourism on the tourism industry in Kenya (10 marks)
3.
 - a) Explain the benefits of tourism to Kenya (10 marks)
 - b) Explain five negative environmental impacts of tourism (10 marks)
4.
 - a) State the three letter codes of cities and airports in Kenya (10 marks)
 - b) Explain five positive economic impacts of tourism (10 marks)
5.
 - a) Identify the 5A'S of tourism industry (5 marks)
 - b) Explain the causes of rapid growth in tourism industry in Kenya (5 marks)
 - c) Explain five factors determining tourists choice of transport (10 marks)