MACHAKOS UNIVERSITY

University Examinations 2018/2019

SCHOOL OF HOSPITALITY AND TOURISM MANAGEMENT

DEPARTMENT OF HOSPITALITY MANAGEMENT

THIRD YEAR SPECIAL/SUPPLEMENTARY FOR

BACHELOR OF SCIENCE IN HOSPITALITY AND TOURISM MANAGEMENT

BTM 373: TRAVEL AND TOURISM GEOGRAPHY

DATE: 24/7/2019   **TIME: 8.30-10.30 AM**

INSTRUCTIONS

> **Answer Question One and Any Other Two Questions**

QUESTION ONE (30 MARKS)

a)   Define the following terms as used in Tourism and travel geography   (10 marks)

    i.   Tourism

    ii.   Geography

    iii.   Tourist demand

    iv.   Effective demand

    v.   Travel propensity

b)   List four factors that affect climate   (4 marks)

c)   Discuss factors that determine tourists choice of transport   (10 marks)

d)   Highlight the relationship between Tourism and Geography   (6 marks)

QUESTION TWO (20 MARKS)

Discuss to what extent increasing awareness of climate change will impact

upon people's demand for travel and tourism and their behavior as tourists? (20 marks)

QUESTION THREE (20 MARKS)

a) Identify three major airports, three major cities, three main attractions and three major airlines in any one of the continents. (12 marks)

b) Describe four characteristics of tourism resources in Kenya (8 marks)

QUESTION FOUR (20 MARKS)

a) Describe four determinants of travel propensity (8 marks)

b) Tourism industry has led to environmental degradation. Describe six ways by which tourism has degraded the environment and give six solutions to the problem. (12 marks)

QUESTION FIVE (20 MARKS)

a) China is said to be one of the world's leading generator of international tourism. Describe the strategies that have been put in place by Kenya as a destination to take care of this market. (12 marks)

b) Using relevant examples, explain how tourism has contributed to climate change all over the world. (8 marks)