



MACHAKOS UNIVERSITY

University Examinations for 2019/2020 Academic Year

SCHOOL OF HUMANITIES AND SOCIAL SCIENCES

DEPARTMENT OF FASHION DESIGN AND MARKETING

FOURTH YEAR SECOND SEMESTER EXAMINATION FOR

BACHELOR OF SCIENCE IN FASHION DESIGN AND MARKETING

HFD 406: MODELING TECHNIQUES

DATE: 21/10/2020

TIME: 8.30-10.30 AM

INSTRUCTIONS:

This paper consists of five questions

Answer question One and any other Two questions

Question One carries 20 marks

Question Two to Five carry 15 marks each

QUESTION ONE (20 MARKS)

- a) Explain four (4) considerations for the staging of a fashion event. (4 marks)
- b) Outline four (4) advantages of a fashion commentator having full knowledge of current fashion and the fashion presentation merchandize. (4 marks)
- c) Suggest three (3) points to factor in organizing the dressing area for a fashion event. (6 marks)
- d) Provide three (3) uses of a responsibility outline sheet. (6 marks)

QUESTION TWO (15 MARKS)

While participating in a models' audition session explain how you would determine the model's professionalism.

QUESTION THREE (15 MARKS)

Elaborate on five (5) detailed steps you shall take in accessorizing the forthcoming Machakos University fashion event.

QUESTION FOUR (15 MARKS)

In a planning meeting for a planned fashion event, explore with your team how the show shall be presented.

QUESTION FIVE (15 MARKS)

Discuss with the fashion co-ordination office team how formal staging shall be employed in in the upcoming Indo-Afrika fashion show.