



MACHAKOS UNIVERSITY COLLEGE

(A Constituent College of Kenyatta University)
University Examinations for 2014/2015

SCHOOL OF ENGINEERING AND TECHNOLOGY

DEPARTMENT OF BUILDING AND CIVIL ENGINEERING

FIRST YEAR SECOND SEMESTER EXAMINATION FOR CERTIFICATE IN
BUILDING CONSTRUCTION

BCE BT 106: ENTREPRENEURSHIP I

DATE: 8/4/2015

TIME: 8:30 – 11:30 am

Instructions

- *This paper consists of five questions*
- *Answer question 1 (compulsory) and any other two questions*

1. a) Discuss five characteristics of an entrepreneur. (10 marks)
b) State six advantages of self employment. (6 marks)
c) Briefly describe three form of business enterprise. (9 marks)
d) State 5 disadvantages of self employment. (5 marks)
2. a) State six benefits of being an entrepreneur. (6 marks)
b) Describe four types of entrepreneur. (12 marks)
c) Outline two possible problems an entrepreneur is likely to encounter (2 marks)
3. a) Discuss five contributions of entrepreneur to national development. (15 marks)
b) State 5 advantages of self employment. (5 marks)
4. a) Define a business opportunity. (2 marks)
b) Explain 5 ways of generating business idea. (10 marks)
c) Discuss four characteristics of good business opportunity. (8 marks)
5. a) Explain five factors to consider when starting a business. (10 marks)
b) Discuss five roles of entrepreneur in a business. (10 marks)