



# MACHAKOS UNIVERSITY

University Examinations 2019/2020 Academic Year

SCHOOL OF HOSPITALITY AND TOURISM MANAGEMENT

DEPARTMENT OF HOSPITALITY MANAGEMENT

FIRST YEAR THIRD SEMESTER EXAMINATION FOR

DIPLOMA IN FOOD AND BEVERAGE PRODUCTION

DIPLOMA IN FASHION DESIGN

2802, 2803/101: ENTREPRENEURSHIP

DATE:

TIME:

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## INSTRUCTIONS

*Answer question one and any other four questions*

1. (a) Define the following terms.
  - i. Entrepreneur
  - ii. Entrepreneurship
  - iii. Creativity
  - iv. Business idea
  - v. Market(10 marks)
- (b) Describe the types of entrepreneurs (6 marks)
  - i) craft
  - ii) Opportunists
  - iii) Acquirers
- (c) Distinguish between salaried and self-employment (4 marks)
2. (a) Explain briefly 5 reasons why people go into self-employment. (10 marks)
- (b) Explain any 5 characteristics of a good business idea. (10 marks)
3. (a) Explain any **FIVE** contributions of entrepreneurship to national development. (10 marks)
- (b) Explain the main importance of internet in an enterprise as an emerging issue (10 marks)
4. (a) Describe the disadvantages of sole proprietorship. (10 marks)
- (b) Describe the following characteristics of successful entrepreneurs
  - i) visionary
  - ii) leadership
  - iii) resilience
  - iv) risk taker
  - v) independence(10 marks)
5. (a) Distinguish between HIV and AIDS (4 marks)
- (b) Explain the impact of HIV/AIDS on an enterprise (8 marks)

(c) Explain 4 advantages of entrepreneurship

(8 marks)



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DEPARTMENT OF HOSPITALITY MANAGEMENT

FIRST YEAR THIRD SEMESTER EXAMINATION FOR

CERTIFICATE IN FOOD & BEV

CERTIFICATE IN FASHION DESIGN

1801,1802/101: ENTREPRENEURSHIP

DATE:

TIME:

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## INSTRUCTIONS

*Answer question one and any other four questions*

- 1 a) Define the following term :-
  - i. Creativity
  - ii. Business plan
  - iii. Business opportunity
  - iv. Business idea
  - v. Enterprise management(10 marks)
- b) State 8 sources of business finance (4 marks)
- c) List 6 classes of enterprises (6 marks)
- 2 a) Describe the process of creativity and innovation. (15 marks)
- b) Outline 5 benefits of a business plan. (5 marks)
- 3 a) Describe the process of starting a small enterprise. (10 marks)
- b) State 10 reasons why business fails. (10 marks)
- 4 a) List 5 advantages and 5 disadvantages of partnership. (10 marks)
- b) Explain how to manage any 5 enterprise resources of your choice. (10 marks)
- 5 a) Explain any 5 qualities of a good business idea. (10 marks)
- b) Describe partnership as a form of business (5 marks)
- c) Outline 5 barriers to creativity and innovation. (5 marks)
- 6 a) State the 6 parts of a business plan. (6 marks)
- b) Describe 4 factors to consider when starting a business. (8 marks)
- c) Explain 3 support services that an entrepreneur should engage in. (6 marks)



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FIRST YEAR THIRD SEMESTER EXAMINATION FOR

DIPLOMA IN FOOD & BEVERAGE

2802/202: NUTRITION, DT & HOME NURSING

DATE:

TIME:

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## INSTRUCTIONS

*Answer question one and any other four questions*

- 1 a) Distinguish between:-
  - i. Diet and Meal
  - ii. Nutrients and Nutrition
  - iii. Nutritionist and Dietitian (12 marks)
- b) Highlight 4 skill a home nurse should possess (8 marks)
- 2 a) State the benefits of roughage in the diet. (4 marks)
- b) Distinguish between micro and macro- nutrients. (4 marks)
- c) Explain 4 causes of malnutrition in Kenya. (12 marks)
- 3 a) Explain the main function and 2 sources of :-
  - i. Vit A,
  - ii. Iron
  - iii. Proteins
  - iv. Caicium (12 marks)
- b) Describe a method of sterilization and disinfection of a sick room. (8 marks)
- 4 a) Explain 4 stages when an increase in protein intake is necessary (10 marks)
- b) Outline the benefits of breast feeding for the first 6 months. (10 marks)
- 5 a) State 6 reasons for good ventilation in a sick room. (6 marks)

- b) Differentiate between food poisoning and food spoilage. (4 marks)
- c) Explain the types and causes of food spoilage. (10 marks)
- 6 a) Describe the functions of the main nutrients in the body. (10 marks)
- b) explain the nutritional requirements for an adolescent girl. (10 marks)