



MACHAKOS UNIVERSITY

University Examinations for 2019/2020 Academic Year

SCHOOL OF HUMANITIES AND SOCIAL SCIENCES

DEPARTMENT OF FASHION DESIGN AND MARKETING

FOURTH YEAR SPECIAL/SUPPLEMENTARY EXAMINATION FOR

BACHELOR OF SCIENCE IN FASHION DESIGN AND MARKETING

BACHELOR OF SCIENCE IN COMMUNITY RESOURCE

HCU 400: PROJECT DESIGN, MONITORING AND EVALUATION

DATE: 20/01/2020

TIME: 2.00-4.00 PM

INSTRUCTIONS:

- i) *This paper consists of **five** questions.*
- ii) *Answer Question 1 and any other **two** questions.*
- iii) *Question 1=30 marks*
- iv) *Question 2 to 5=20 marks each*

QUESTION ONE (30 MARKS)

- a) Define the following terms
 - i. Project (2 marks)
 - ii. Evaluation (2 marks)
- b) Outline six characteristics of a project (6 marks)
- c) Explain the advantages of an internal evaluation in project management (7 marks)
- d) Highlight three categories of indicators (3 marks)
- e) State five functions of a gantt chart in project management (10 marks)

QUESTION TWO (20 MARKS)

- a) As a project manager, describe the uses of a logical framework (5 marks)
- b) Explain EIGHT (8) characteristics of good project indicators (15 marks)

QUESTION THREE (20 MARKS)

Imagine you have been tasked by an organization to carry out the feasibility studies on preliminary design of the project, highlight the types of feasibility studies you will carry out.

QUESTION FOUR (20 MARKS)

Assume you are a project manager in an organization and the company tasks you to source for an external project evaluator, what will be your criteria for selecting one.

QUESTION FIVE (20 MARKS)

A project cycle is a sequence of continuous events which a project follows. In view of the above statement discuss the steps in project cycle