



MACHAKOS UNIVERSITY
University Examinations for 2019/2020 Academic Year
SCHOOL OF HUMANITIES AND SOCIAL SCIENCES
DEPARTMENT OF FASHION DESIGN AND MARKETING
SECOND YEAR FIRST SEMESTER EXAMINATION FOR
DIPLOMA IN FASHION DESIGN AND MARKETING
2801/103/G1: FASHION DESIGN AND SKETCHING

DATE: 24/3/2020

TIME: 8.30-11.30 AM

INSTRUCTIONS:

Answer all the questions

1. a) Define the following terms as used in design and sketching
 - i. Designer (1 mark)
 - ii. Model (1 mark)
 - iii. Fashion show (1 mark)
 - iv. Contrast (1 mark)
 - v. Silhouette (1 mark)
- b) List five tools and equipment used in design and sketching. (5 marks)
- c) Highlight Three (3) observations a fashion designer should make before making collections for his/her customers. (5 marks)
- d) Highlight the reasons as to why designers have to understand their customers before designing garments for them. (10 marks)
2. a) Describe the elements of Design (10 marks)
- b) Draw various types of lines and explain what they mean in fashion design. (15 marks)
3. a) Sketch a creative design to show how the following
 - i. Use of colour

- ii. Use of texture
 - iii. Use of lines
 - iv. Use of contrast
 - v. Use of unity (15 marks)
- b) Discuss the safety measures to be observed when using fashion design tools and equipment. (10 marks)
4. a) Sketch Four (4) garments to show the following
- i. Repletion
 - ii. Asymmetrical balance
 - iii. Symmetrical balance
 - iv. Harmony
 - v. Proportion (20 marks)