

MACHAKOS UNIVERSITY COLLEGE

(A Constituent College of Kenyatta University)
University Examinations 2013/2014

SCHOOL OF BUSINESS AND ECONOMICS

DEPARTMENT OF ACCOUNTING AND SECRETARIAL

Examination for Dip and craft I in Secretarial Studies

COMMUNICATION STUDIES

Date: 17/7/2014 Time: 2 Hrs

- 2. Write an application letter to ABC Co Ltd applying for the post of an Accountant. $(12^{1}/_{2} \text{ marks})$
- 3. You are the sales manager of wayogo publishers. About two months ago, you supplied books and stationery to a consumer who was to pay within 7 days after delivery. However the customer has neither paid nor communicated despite your first reminder. Write another reminder to the customer. (12¹/₂ marks)
- 4. In about 250 words write an essay on "The Importance of Railway Transport".

(10 marks)