



# MACHAKOS UNIVERSITY COLLEGE

(A Constituent College of Kenyatta University)

University Examinations for 2013/2014

SCHOOL OF HUMANITIES AND SOCIAL SCIENCES

DEPARTMENT OF SOCIAL SCIENCES

**Examination for Diploma in Information Studies ISD 1**

## DISSEMINATION

**Date: 18/7/2014**

**Time: 8:30 am**

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### INSTRUCTIONS:

Answer all the questions

1. (i) Define a reference interview. (2 marks)  
(ii) Outline 8 purposes of a reference e interview (8 marks)
2. (i) Give a detailed definition of orientation as a level of user education. (2 marks)  
(ii) Give 6 objectives of orientation as a level of user education. (6 marks)  
(iii) Explain 4 strengths of orientation. (8 marks)
3. Outline 10 roles of a reference librarian. (10 marks)
4. (i) State 4 types of bibliographic services. (4 marks)  
(ii) State 5 reasons for provision of bibliographic services. (5 marks)  
(iii) Explain 8 problems hindering provision of bibliographic services. (8 marks)  
(iv) Define an abstract and outline the procedure of preparing an abstract. (6 marks)
5. (i) Define selective dissemination of information. (2 marks)  
(ii) Outline 6 advantages of selective dissemination of information. (6 marks)