



# MACHAKOS UNIVERSITY

University Examinations for 2019/2020 Academic Year

SCHOOL OF HUMANITIES AND SOCIAL SCIENCES

DEPARTMENT OF FASHION DESIGN AND MARKETING

FOURTH YEAR SPECIAL/SUPPLEMENTARY EXAMINATION FOR

BACHELOR OF SCIENCE IN FASHION DESIGN AND MARKETING

BACHELOR OF SCIENCE IN COMMUNITY RESOURCE

HCU 400: PROJECT DESIGN, MONITORING AND EVALUATION

DATE: 20/01/2020

TIME: 2.00-4.00 PM

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## INSTRUCTIONS:

- i) *This paper consists of **five** questions.*
- ii) *Answer Question 1 and any other **two** questions.*
- iii) *Question 1=30 marks*
- iv) *Question 2 to 5=20 marks each*

## QUESTION ONE (30 MARKS)

- a) Define the following terms
  - i. Project (2 marks)
  - ii. Evaluation (2 marks)
- b) Outline six characteristics of a project (6 marks)
- c) Explain the advantages of an internal evaluation in project management (7 marks)
- d) Highlight three categories of indicators (3 marks)
- e) State five functions of a gantt chart in project management (10 marks)

**QUESTION TWO (20 MARKS)**

- a) As a project manager, describe the uses of a logical framework (5 marks)
- b) Explain EIGHT ( 8) characteristics of good project indicators (15 marks)

**QUESTION THREE (20 MARKS)**

Imagine you have been tasked by an organization to carry out the feasibility studies on preliminary design of the project, highlight the types of feasibility studies you will carry out.

**QUESTION FOUR (20 MARKS)**

Assume you are a project manager in an organization and the company tasks you to source for an external project evaluator, what will be your criteria for selecting one.

**QUESTION FIVE (20 MARKS)**

A project cycle is a sequence of continuous events which a project follows. In view of the above statement discuss the steps in project cycle