



# MACHAKOS UNIVERSITY COLLEGE

(A Constituent College of Kenyatta University)  
University Examinations for 2013/2014

SCHOOL OF HUMANITIES AND SOCIAL SCIENCES

DEPARTMENT OF FASHION DESIGN

**Fashion design and marketing**

**Fashion design**

**Date:**

**Time:**

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## ***INSTRUCTIONS***

***Answer all questions***

1. a) Define the following terms as used in fashion design
  - i. Design
  - ii. Sketch
  - iii. Creativity
  - iv. Fashion (10 marks)
- b) Explain the main tools used in fashion design. (9 marks)
- c) Explain the three types of fashion design. (9 marks)
2. a) Using diagrams sketch the eight head theory fashion design sketch for a lady. (9 marks)
- b) Name all the body section by labeling the above diagram. (9 marks)
3. Sketch the five head fashion design sketch for a child's figure as well as the six head design sketch for a child. (9 marks)
4. a) Draw any ten shapes which are used in fashion design. (9 marks)
- b) Explain how the above shapes can be used in fashion design. (9 marks)