



MACHAKOS UNIVERSITY

University Examinations For 2021/2022 Academic Year

SCHOOL OF ENVIRONMENT AND NATURAL RESOURCES MANAGEMENT

DEPARTMENT OF ENVIRONMENTAL SCIENCES

THIRD YEAR SECOND SEMESTER EXAMINATION FOR

BACHELOR OF SCIENCE (COMMUNITY RESOURCE MANAGEMENT)

ECD 321: RESOURCE MOBILIZATION AND ECONOMIC EMPOWERMENT

DATE: 15/12/2021

TIME: 8:30 – 10:30 AM

INSTRUCTIONS: Answer question ONE and TWO other questions

QUESTION TWO (30 MARKS)

- a) Describe the strategic factors that non-profit organizations should consider when developing a resource mobilization strategy. (10 marks)
- b) Explain five factors that limit women economic empowerment in Kenya. (10 marks)
- c) Explain the relevance of 'pareto principle' in resource mobilization process. (10 marks)

QUESTION TWO (20 MARKS)

- a) Explain the relationship between organization's strategic plan and its resource mobilization plan (10 marks)
- b) Explain the process of donor mapping and show why it is necessary to develop a donor map during resource mobilization (10 marks)

QUESTION THREE (20 MARKS)

Assume you are working in an organisation that is seeking to economically empower the youth in a community.

- a) Explain the indicators you will use to determine the areas that require interventions (10 marks)
- b) With practical examples, discuss the financial strategies you would recommend to achieve your goal (10 marks)

QUESTION FOUR (20 MARKS)

Describe the process of conducting a situational analysis and explain its relevance when coming up with a resource mobilization strategy.

QUESTION FIVE (20 MARKS)

Awareness of certain donor expectations may assist a resource mobilizer in obtaining donor support. Discuss such expectations and explain what organisations are required to do in order to meet these expectations.