



# MACHAKOS UNIVERSITY

University Examinations 2021/2022 Academic Year

SCHOOL OF HUMANITIES AND SOCIAL SCIENCES

DEPARTMENT OF FASHION DESIGN AND MARKETING

SECOND YEAR SECOND SEMESTER EXAMINATION FOR

BACHELOR OF SCIENCE (COMMUNITY RESOURCE MANAGEMENT)

**HCM 208: SOCIAL ENTREPRENEURSHIP**

**DATE:**

**TIME:**

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## INSTRUCTIONS

This paper consists of five questions

Answer question ONE and any other TWO

Question ONE (30 marks) and any other two (20 marks)

### QUESTION ONE (COMPULSORY) (30 MARKS)

- a) Explain the following terms:
  - i. Social entrepreneurship
  - ii. Sustainability
  - iii. Social problem (6 marks)
- b) Describe four (4) ways of development of entrepreneurship competencies (8 marks)
- c) Describe sustained competitive advantage as a key to successful social entrepreneurship. (5 marks)
- d) Citing relevant examples, differentiate between rural and urban communities (8 marks)
- e) List three (3) entrepreneurial support programs in Kenya (3 marks)

### QUESTION TWO (20 MARKS)

- a) Giving examples, Discuss three (3) theories of social entrepreneurship (12 marks)
- b) Giving examples, discuss the challenges with youth Enterprise Development Fund in serving youth in Kenya (8 marks)

**QUESTION THREE (20 MARKS)**

- a) Discuss the importance of promoting social entrepreneurship for adolescent and youth development in Kenya. (10 marks)
- b) With illustrations, discuss five (5) effective ways of developing entrepreneurial skills. (10 marks)

**QUESTION FOUR (20 MARKS)**

- a) Discuss five (5) challenges of social entrepreneurship development. (10 marks)
- b) Citing relevant examples, explain five (5) skills needed for successful social entrepreneurs. (10 marks)

**QUESTION FIVE (20 MARKS)**

- a) Explain five (5) roles of social entrepreneurship in socio-economic development in rural communities. (10 marks)
- b) Grameen bank under leadership of Muhammad Yunus is an excellent example of a social enterprise. Explain. (10 marks)