



MACHAKOS UNIVERSITY

University Examinations for 2021/2022 Academic Year

SCHOOL OF EDUCATION

DEPARTMENT OF EARLY CHILDHOOD EDUCATION COMMUNICATION AND
TECHNOLOGY

THIRD YEAR SECOND SEMESTER EXAMINATION FOR

BACHELOR IN EDUCATION

ECT 314: BUSINESS METHODS

DATE: 14/12/2021

TIME: 2.00-4.00 PM

INSTRUCTIONS

Instructions: answer question ONE (compulsory) and any other TWO questions.

QUESTION ONE (COMPULSORY) (30 MARKS)

- a) Describe each of the Bloom (1956) six sub-categories of cognitive domains of learning (7.5 marks)
- b) Differentiate between the following concepts
 - i. Reliability of a test (7.5 marks)
 - ii. Validity of a test (7.5 marks)
- c) Explain FIVE justifications for teaching Business Studies at the secondary school level in Kenya (7.5 marks)
- d) Highlight FIVE features of good objective of learning in Business Studies Studies (5 marks)

QUESTION TWO (20 MARKS)

- a) Identify FOUR the roles that assessment play in Business Studies (10 marks)
- b) Describe the FOUR critical areas of learning Business Studies and the relevant knowledge acquisition area (10 marks)

QUESTION THREE (20 MARKS)

- a) Differentiate between the concepts of expository and heuristic strategies of teaching (6 marks)
- b) Outline THREE factors that determine the choice of a strategy/method of teaching business studies (9 marks)
- c) How can this theory be applied to the learning of Business Studies (5 marks)

QUESTION FOUR (20 MARKS)

With the use of relevant examples, discuss the relevance of the following methods of teaching to Business Studies

- a) Field/study visits (5 marks)
- b) Computer Aide Learning (5 marks)
- c) Independent study (5 marks)
- d) Role play (5 marks)
- e) Discussion (5 marks)

QUESTION FIVE (20 MARKS)

- a) State any FOUR functions of the charts as an instructional resource in teaching business studies (10 marks)
- b) Explain the Importance of instructional resources in the learning of Business Studies (10 marks)