



MACHAKOS UNIVERSITY

University Examinations 2020/2021

SCHOOL OF HUMANITIES AND SOCIAL SCIENCES

DEPARTMENT OF FASHION DESIGN AND MARKETING

THIRD YEAR FIRST SEMESTER EXAMINATION FOR

BACHELOR OF SCIENCE IN COMMUNITY RESOURCE MANAGEMENT

BACHELOR OF SCIENCE IN (FASHION DESIGN AND MARKETING)

HCM 302: POLICY FORMULATION AND MANAGEMENT

DATE: 10/8/2021

TIME: 8:30 – 10:30 AM

INSTRUCTIONS:

- This paper consists of **FIVE** questions
- Answer **QUESTION ONE** and **ANY OTHER TWO** questions
- Question One carries 30 marks
- Question 2-5 carry 20 marks each

QUESTION ONE (COMPULSORY) (30 MARKS)

- a) Briefly define the following terms:-
- i) Social aspect (2 marks)
 - ii) Policy formulation (2 marks)
 - iii) Policy implementation (2 marks)
 - iv) Policy management (2 marks)
 - v) Policy evaluation (2 marks)
- b) State four (4) characteristics of a social policy (4 marks)
- c) Describe four (4) key players in policy administration (4 marks)
- d) State and explain three aims of a social policy. (6 marks)
- e) Describe three principles in the process of decision making (6 marks)

QUESTION TWO (20 MARKS)

- a) Explain five (5) factors influencing social policy process in Kenya. (10 marks)
- b) Discuss five (5) roles of social policy in community resource management.(10 marks)

QUESTION THREE (20 MARKS)

As an expert in decision making processes, you have been hired to advise the ward administrators in the county to discuss decision making process. Which five (5) decision making models could be considered at different levels or situations in the County?

QUESTION FOUR (20 MARKS)

- a) Examine five (5) policy making models applicable in Kenya. (10 marks)
- b) Explore the political and technological issues affecting the success of social policies in Kenya (10 marks)

QUESTION FIVE (20 MARKS)

As a community resource manager, you have the responsibility of guiding the public in decision making; explain the main steps to be followed in the process of decision making.