



MACHAKOS UNIVERSITY

University Examinations for 2020/2021 Academic Year

SCHOOL OF BUSINESS AND ECONOMICS

DEPARTMENT OF BUSINESS ADMINISTRATION

FIRST YEAR FIRST TERM EXAMINATION FOR

DIPLOMA IN BUSINESS ADMINISTRATION

DIPLOMA IN SUPPLY CHAIN MANAGEMENT

DIPLOMA IN INFORMATION COMMUNICATION TECHNOLOGY

ENTREPRENEURSHIP EDUCATION

DATE: 7/6/2021

TIME: 8.30-11.30 AM

INSTRUCTIONS:

ANSWER ALL THE QUESTIONS

1. a) Explain five ways of managing factors that inhibit development of entrepreneurial culture in Kenya. (10 marks)
- b) Entrepreneurship theories try to predict who may become entrepreneurs and how entrepreneurship develops, they try to explain conditions that lead to entrepreneurship. Explain the following theories of entrepreneurship (10 marks)
 - i) Social cultural theories
 - ii) Economic theories
2. a) Highlight five cultural habits that enhance entrepreneurial development. (10 marks)
- b) Explain five ways of managing factors that inhibit development of entrepreneurial culture in Kenya. (10 marks)
3. a) Explain five contributions of entrepreneurs to national development. (10 marks)
- b) Explain five myths associated with entrepreneurship. (10 marks)
4. a) Highlight six characteristics/traits of an entrepreneurship. (12 marks)
- b) Explain four roles of an entrepreneur in an enterprise. (8 marks)
5. a) Explain five differences between self-employment and salaried employment. (10 marks)
- b) Describe five types of entrepreneurs. (10 marks)