



# MACHAKOS UNIVERSITY

University Examinations for 2020/2021 Academic Year

SCHOOL OF HUMANITIES AND SOCIAL SCIENCES

DEPARTMENT OF FASHION DESIGN AND MARKETING

FIRST YEAR FIRST TERM EXAMINATION FOR

DIPLOMA IN FASHION DESIGN AND CLOTHING CONSTRUCTION

DIPLOMA IN FOODS AND BEVERAGE MANAGEMENT

DIPLOMA IN CATERING AND ACCOMMODATION MANAGEMENT

ENTREPRENEURSHIP

DATE: 7/6/2021

TIME: 8.30-11.30 AM

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## INSTRUCTIONS:

*Answer Question One and Any other Two Questions*

1. a) Define the following terms used in entrepreneurship
  - i. Entrepreneur
  - ii. Entrepreneurship
  - iii. Innovation
  - iv. Invention
  - v. Creativity (2x5=10 marks)
- b) Explain in details any FIVE qualities /characteristics of an entrepreneur (10 marks)
2. Giving examples for each case describe any Five types of entrepreneurs (20 marks)
3. Discuss Five differences and Five similarities of self-employment and salaried employment (20 marks)
4. Explain any Five functions of an entrepreneur in a business (20 marks)
5. Explain any Five contributions of entrepreneurship to the national development (20 marks)