



# **MACHAKOS UNIVERSITY**

**University Examinations for 2021/2022 Academic Year**

**SCHOOL OF HUMANITIES AND SOCIAL SCIENCES**

**DEPARTMENT OF HUMANITIES**

**THIRD YEAR FIRST SEMESTER EXAMINATION FOR**

**BACHELOR OF SCIENCE IN COMMUNITY RESOURCE MANAGEMENT**

**HCM 305: COMMUNITY OUTREACH PROGRAMMES**

**DATE: 29/8/2022**

**TIME: 8.30-10.30 AM**

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## **INSTRUCTIONS**

**Answer question one and any other two questions**

### **QUESTION ONE (COMPULSORY) (30 MARKS)**

- a) Define the following terms as explained in community outreach programmes
- i. Felt needs (1 mark)
  - ii. Community education (1 mark)
  - iii. Community information (1 mark)
  - iv. Marginalized groups (1 mark)
  - v. Community outreach programs (1 mark)
- b) Analyze four (4) key goals community outreach targets to achieve in community development (4 marks)
- c) Critically analyze the importance of leadership training in community outreach (5 marks)
- d) Explain the importance of the following in community outreach activities (6 marks)
- i. Communication
  - ii. Education
  - iii. Information
- e) Describe Five (5) principles of community outreach adhered to in community development (10 marks)

**QUESTION TWO (20 MARKS)**

- a) Explain five (5) roles played by community development through community outreach programs to alleviate poverty. (10 marks)
- b) Describe the challenges faced in community outreach during implementation of community outreach programs as an empowerment strategy (10 marks)

**QUESTION THREE (20 MARKS)**

- a) Explain four theories that guide implementation of community outreach programs in community development (12 marks)
- b) Analyze the contributions of each of these theories in community development. (8 marks)

**QUESTION FOUR (20 MARKS)**

- a) Explain Five (5) strategies that lead to effective community communication in a successful community outreach. (10 marks)
- b) Analyze Five (5) Barriers of communication preventing community entry in community outreach (10 marks)

**QUESTION FIVE (20 MARKS)**

- a) Citing examples, State and Explain five functions of stakeholders in community outreach programs. (10 marks)
- b) With reference to a community your choice explain one community outreach program that has been implemented in your community. (10 marks)