



MACHAKOS UNIVERSITY

University Examinations for 2022/2023 Academic Year

SCHOOL OF BUSINESS, ECONOMICS AND HOSPITALITY AND TOURISM
MANAGEMENT

DEPARTMENT OF HOSPITALITY MANAGEMENT

SECOND YEAR FIRST SEMESTER EXAMINATION FOR

BACHELOR OF SCIENCE (HOSPITALITY AND TOURISM MANAGEMENT)

BTM 201: WORLD TOURISM DESTINATIONS

DATE:

TIME:

INSTRUCTIONS: Answer Question **One** (Compulsory) and any other **Two** questions

QUESTION ONE (COMPULSORY) (30 MARKS)

- a) List the following facts of the African continent; (9 marks)
- b) Earthquakes are sudden and rapid movements of the earth's crust. Describe five effects of such movements on the earth's surface (5 marks)
- c) Assume that Machakos County has a population of 1,400,000. Out of this 500,000 people take one tourism trip; 200,000 people take two tourism trips, 100,000 people take three tourism trips and 70,000 people take four tourism trips. Calculate the following;
- Net Travel propensity (2 marks)
 - Gross Travel Propensity (2 marks)
 - Travel frequency (1 mark)
- d) Assume that you are an Outbound tour operator in the United Kingdom and you have a group of tourists departing from London Heathrow - London at 3am for a 9-hour direct flight to Miami. What time will the ground handling operator be expecting them at Miami international airport which is 74 degrees west? Clearly show your workings. (5 marks)
- e) Describe six factors that have influenced tourism development in Kenya. (6 marks)

QUESTION TWO (20 MARKS)

- a) Using Kenya as an example identify 6 elements of human geography and elaborate how they affect tourism growth in Kenya (12 marks)
- b) Describe four (4) major factors that have influenced tourism growth in most developed countries (8 marks)

QUESTION THREE (20 MARKS)

- a) A number of countries in Africa are forced to rely heavily on domestic tourism, because they are unable to attract international tourism. These countries include; DRC Congo, Guinea, Burundi, Libya, Swaziland, Algeria, and Gabon. Discuss the reasons behind this scenario. (10 marks)
- b) Vulcanicity is well known explosive volcanic eruptions that are spectacular and at the same time terrifying events. Describe the significance of vulcanicity to tourism. (10 marks)

QUESTION FOUR (20 MARKS)

- a) Growth of plants their growth and subsequent spread over a region is determined by a number of factors. Analyse four (4) factors that influence the distribution of natural vegetation in Kenya (8 marks)
- b) Describe Seven (6) causes of climate change (12 marks)

QUESTION FIVE (20 MARKS)

- a) Assuming that you are a tour operator operating in Kenya, and you are tasked with the responsibility of organizing a local or international tour for Machakos university lecturers, identify a destination and justify the selection of the destination. (10 marks)
- b) Describe five(5) determinants of travel propensity (10 marks)