

# SCHOOL OF BUSINESS, ECONOMICS AND HOSPITALITY AND TOURISM

## MANAGEMENT

## DEPARTMENT OF HOSPITALITY MANAGEMENT

### FIRST YEAR ...... SEMESTER EXAMINATION FOR

BACHELOR OF SCIENCE (HOSPITALITY AND TOURISM MANAGEMENT)

SHT104: FOUNDATIONS OF TOURISM, LESUIRE, RECREATION AND HEALTH TIME:

#### DATE:

INSTRUCTIONS: Answer Question One (Compulsory) and any other Two questions

## **QUESTION ONE (COMPULSORY)**

a)	Define the following terms; (		(10 marks)	
	i.	Leisure		
	ii.	Play		
	iii.	Recreation		
	iv.	Tourism		
	v.	Ethnic tourism		
b)	List four types of leisure and recreation activities. (4 marks)			
c)	Discu	Discuss in details the factors promoting the growth of recreation in Kenya. (6 marks)		
d)	Discu	Discuss 5 concepts of leisure and recreation management (10 marks)		
e)	Discuss three impacts of leisure and recreation on the economy of the tourism industry.			
			(6 marks)	
QUESTION TWO (20 MARKS)				
a)	Expla	in the benefits of leisure and recreation to the individual in a society	<i>c.</i> (10 marks)	
b)	Discu	uss using examples two types recreation theories.	(10 marks)	

## **QUESTION THREE (20 MARKS)**

- a) Using examples discuss 5 physical benefits of leisure & recreation. (10 marks)
- b) Relationship between leisure, recreation and tourism is very important. Using a clear iagram explain .. (10 marks)

## **QUESTION FOUR (20 MARKS)**

- a) With an aid of a diagram explain the Maslow hierarchy of physiological needs in relation tourism. (15 marks)
- b) Discuss giving examples the push and pull factors in relation to tourism, recreation and leisure. (5 marks)

### **QUESTION FIVE (20 MARKS)**

a) There are various challenges and trends that affects the leisure, recreation and health sector. Analyze eight of those challenges and trends giving examples where necessary.

(16 marks)

b) Play, Recreation and leisure have a lot of similarities. Highlight four of those similarities (4 marks)