

SCHOOL OF HUMANITIES AND SOCIAL SCIENCES
DEPARTMENT OF LINGUISTICS AND LANGUAGES
SECOND YEAR FIRST SEMESTER EXAMINATION FOR
DOCTOR OF PHILOSOPHY (APPLIED LINGUISTICS)

UNIT CODE AEN 912 UNIT TITLE LANGUAGE, IDEOLOGY AND POWER

ANSWER ANY THREE QUESTIONS

1. Critically examine how Language, Power and Ideology as a conceptual framework may be used to analyze issues related to the following:

- a) Language policy and language education
- b) Politics
- c) Business
- d) Law (20mks).

2. Describe how the aspect of Critical Discourse Analysis is relevant in the analysis of types of discourse. (20mks).

3. Language is power. Assess the validity or the otherwise of this statement. (20mks).

4. Evaluate how ideology is represented in the media. (20mks).

5. Explain how power relations are mediated in Conversational Analysis. (20mks).