



MACHAKOS UNIVERSITY

University Examinations for 2022/2023 Academic Year

SCHOOL OF HUMANITIES AND SOCIAL SCIENCES

SECOND YEAR FIRST SEMESTER EXAMINATION FOR BACHELOR OF ARTS

AGD 204: ADVOCACY AND NETWORKING

Date:

Time:

INSTRUCTIONS: Answer QUESTION ONE and any other TWO QUESTIONS.

QUESTION ONE (30 MARKS)

- a) Explain the four contexts for understanding the meaning of power **(8 marks)**
- b) Distinguish the following terms: **(8 marks)**
 - i) Lobbying and Activism
 - ii) Unitary plan and Plural Plan
- c) Discuss any five reasons why social action is important in the social transformation of a country **(10 marks)**
- d) State any two advantages of networking in the process of advocacy **(4 marks)**

QUESTION TWO (20 MARKS)

- a) Using relevant examples, highlight any six categories of activities that non-governmental organizations undertake in the advocacy process **(12 marks)**
- b) Discuss how the socio-political environment of a country affects the engagement of organizations and groups in advocacy **(8 marks)**

QUESTION THREE (20 MARKS)

- a) Discuss the process of planning advocacy **(10 marks)**
- b) Illustrate the importance of using gender inclusivity in advocacy activities. Cite relevant examples **(10 marks)**

QUESTION FOUR (20 MARKS)

- a) Discuss how globalization has impacted advocacy in the modern world q **(10 marks)**
- b) Explain the importance of advocating for the rights of marginalized groups in society **(10 marks)**

QUESTION FIVE (20 MARKS)

- a) Explore any five challenges that organizations and groups face in the process of advocacy in Third-World countries **(10 marks)**
- b) Discuss two functions of advocacy. **(10 marks)**