



MACHAKOS UNIVERSITY
University Examination for 2021/2022 Academic Year
SCHOOL OF HOSPITALITY AND TOURISM MANAGEMENT
DEPARTMENT OF HOSPITALITY MANAGEMENT
THIRD YEAR SUPPLEMENTARY SEMESTER EXAMINATION FOR BACHELOR OF
SCIENCE (HOSPITALITY AND TOURISM MANAGEMENT)
BTM373-3: - TOURISM AND TRAVEL GEOGRAPHY

DATE

TIME

Instructions: This paper consist of FOUR Questions

Answer Question One (Compulsory) and any other Two questions

QUESTION ONE (Compulsory)

- a. Define the following terms as used in Tourism and travel geography (10 marks)
 - i. Tourism
 - ii. Geography
 - iii. Tourist demand
 - iv. Effective demand
 - v. Travel propensity
- b. List four factors that affect climate (4 marks)
- c. Discuss factors that determine tourists choice of transport (10 marks)
- d. Highlight the relationship between Tourism and Geography (6 marks)

Section B

Question Two

Discuss to what extent increasing awareness of climate change will impact upon people's demand for travel and tourism and their behavior as tourists? (20 marks)

Question Three

- a. Identify three major airports, three major cities, three main attractions and three major airlines in any one of the continents. (12 marks)
- b. Describe four characteristics of tourism resources in Kenya (8marks)

Question Four

- a. Describe four determinants of travel propensity (8 marks)
- b. Tourism industry has led to environmental degradation. Describe six ways by which tourism has degraded the environment and give six solutions to the problem. (12 marks)

Question Five

- a. China is said to be one of the world's leading generator of international tourism. Describe the strategies that have been put in place by Kenya as a destination to take care of this market. (12 marks)
- b. Using relevant examples, explain how tourism has contributed to climate change all over the world. (8 marks)

