



# MACHAKOS UNIVERSITY

University Examinations 2023/2024 Academic Year

SCHOOL OF HUMANITIES AND SOCIAL SCIENCES

DEPARTMENT OF FASHION DESIGN AND MARKETING

FOURTH YEAR FIRST SEMESTER EXAMINATION FOR

BACHELOR OF SCIENCE (FASHION DESIGN AND MARKETING)

HCU 400: PROJECT DESIGN, MONITORING AND EVALUATION

DATE:

TIME:

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## INSTRUCTIONS

- This paper consists of **FIVE** questions
- Answer **QUESTION ONE** and **ANY OTHER TWO** questions
- Question One carries 30 marks
- Question 2-5 carry 20 marks each

## QUESTION ONE (COMPULSORY) (30 MARKS)

- a) Define the following as used in project design, monitoring and evaluation
- i) Project design (2 marks)
  - ii) Project cycle management (2 marks)
  - iii) Logical Framework tool (2 marks)
  - iv) Project Monitoring (2 marks)
  - v) Project Evaluation (2 marks)
- b) Describe the four core elements of project sustainability (8 marks)
- c) Explain six (6) essential guiding principles for a viable and sustainable development project (12 marks)

## QUESTION TWO (20 MARKS)

With the help of a well labelled diagram, explain the five (5) steps in the project cycle

## QUESTION THREE (20 MARKS)

With the help of a well labelled table, illustrate the four (4) components of a typical structure of a logical framework matrix

## QUESTION FOUR (20 MARKS)

- a) With relevant examples, explain five (5) types of indicators that can be captured by a logical framework matrix (10 marks)

- b) With suitable examples, explain five (5) key benefits of monitoring and evaluation of development projects (10 marks)

**QUESTION FIVE (20 MARKS)**

You have been requested to prepare an evaluation report for submission to the project manager, explain ten (10) major components of the report.