



MACHAKOS UNIVERSITY

University Examinations for 2021/2022 Academic Year

SCHOOL OF EDUCATION

DEPARTMENT OF EDUCATIONAL MANAGEMENT AND CURRICULUM STUDIES

FOURTH YEAR SECOND SEMESTER EXAMINATION FOR

BACHELOR OF EDUCATION

EMP 403: ECONOMICS OF EDUCATION AND EDUCATIONAL PLANNING

DATE: 14/3/2022

TIME: 2:00 – 4:00 PM

INSTRUCTIONS:

1. QUESTION ONE IS COMPULSORY
2. ATTEMPT THREE QUESTIONS

QUESTION ONE: COMPULSORY (30 MARKS)

- a) Explain **four** functions educational planning (8 marks)
- b) Outline any **four** weaknesses of the Tracer study Approach in education (4 marks)
- d) Highlight **four** ways to address the problem of unemployment in Kenya. (8 marks)
- e) Explain the **goals** of school mapping in the society (6 marks)
- f) Using relevant examples distinguish between **cost efficiency** and **cost effectiveness** in education (4 marks)

QUESTION TWO: (20 MARKS)

- a) Explain any three types of efficiency in relation to educational planning. (10 marks)
- b) Explain **FIVE** ways in which education contribute to development in Kenya (10 marks)

QUESTION THREE: (20 MARKS)

- (i) Discuss **FIVE** reasons why investment in education should be perceived as an opportunity cost (10 marks)
- (ii) Explain how education can be an investment as well as a consumption (10 marks)

QUESTION FOUR: (20 MARKS)

- a) (i) Explain the five stages to educational planning in education (10 marks)
(ii) Highlight the problems faced by the government when financing education in Kenya. (5 marks)

b) Highlight the contemporary issues in educational planning

(5 marks)

QUESTION FIVE: (20 MARKS)

Explain how the following approaches are useful to educational planners:

- (a) Tracer studies
- (b) Labor market analysis
- (c) Social demand approach
- (d) Cost-benefit analysis
- (e) Man power approach