



MACHAKOS UNIVERSITY

University Examinations for 2017/2018 Academic Year

SCHOOL OF BUSINESS AND ECONOMICS

DEPARTMENT OF BUSINESS, ENTREPRENEURSHIP & MANAGEMENT SCIENCE

THIRD YEAR SECONDSEMESTER EXAMINATION FOR BACHELOR OF

COMMERCE

RESEACH METHODS

DATE: 5/12/2017

TIME: 8.30-10.30 AM

INSTRUCTIONS:

Answer Question One and Any Other Two Questions

1. (a) Discuss five reasons why research may be carried out by organization (10 marks)
- (b) Explain **three** types of research (10 marks)
- (c) Explain the purpose of literature review in a research study (10 marks)
2. (a) Discuss four qualities of good research objectives. (8 marks)
- (b) Discuss four forms of research design (12 marks)
3. (a) Design and state a good researchable topic of your choice (5 marks)
- (b) Using the topic you have chosen, develop a statement of the problem (7 marks)
- (c) State four specific objectives in your topic (8 marks)
4. (a) State and explain four sampling methods (12 marks)
- (b) Distinguish between Validity and Reliability as applied in research (8 marks)
5. State and explain the components of Chapter three of a research proposal. (20 marks)