



MACHAKOS UNIVERSITY

University Examinations for 2017/2018 Academic Year

SCHOOL OF BUSINESS AND ECONOMICS

DEPARTMENT OF BUSINESS, ENTREPRENEURSHIP & MANAGEMENT SCIENCE

FIRST YEAR SECOND SEMESTER EXAMINATION FOR DIPLOMA IN BUSINESS

ADMINISTRATION

RESEACH METHODS

DATE: 13/12/2017

TIME: 8:30 – 10:30 AM

INSTRUCTIONS:

Answer Question One and Any Other Two Questions

1. (a) Explain the purpose of research (8 marks)
(b) Explain **three** types of research (10 marks)
(c) State and explain the qualities of good research objectives (12 marks)
2. (a) Discuss the importance literature review in a research (12 marks)
(b) Discuss four data collection instruments and how they are used (8 marks)
3. (a) Design and state a good researchable topic of your choice (5 marks)
(b) Using the topic you have chosen, develop a statement of the problem (7 marks)
(c) State four specific objectives in your topic (8 marks)
4. (a) Explain any four sampling methods (12 marks)
(b) Explain a research abstract and what it contains (8 marks)
5. State and explain the components of research methodology of a research proposal. (20 marks)