



# MACHAKOS UNIVERSITY

University Examinations 2017/2018

SCHOOL OF HOSPITALITY AND TOURISM MANAGEMENT

DEPARTMENT OF HOSPITALITY MANAGEMENT

THIRD YEAR SECOND SEMESTER EXAMINATION FOR

BACHELOR OF SCIENCE IN HOSPITALITY AND TOURISM MANAGEMENT

**BTM 373 TRAVEL AND TOURISM GEOGRAPHY**

**DATE: 15/12/2017**

**TIME: 2:00 – 4:00 PM**

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## INSTRUCTIONS

**Answer all questions in section A and any two in section B.**

### SECTION A: (COMPULSORY) (30 MARKS)

1. a) Explain the inter-relationship between Geography and Tourism (5 marks)
- b) Describe the major climatic regions in the world according to Koppen's classification (12 marks)
- c) Discuss the role of transport to tourism in Kenya (5 marks)
- d) Examine the factors inhibiting tourism growth in the southern hemisphere (5 marks)
- e) List six major tourist attractions in Australia (3 marks)

### SECTION B: ANSWER ANY OTHER TWO QUESTIONS

2. a) Describe, with examples, the categories of physical/geographical features that make East Africa a unique setting for hospitality and tourism development. (12 marks)
- b) Briefly explain the cultural attractions of tourism at the Kenyan Coast. (8 marks)

3. a) Analyze the influence of climate on global patterns of international tourism flows. (10 marks)  
b) Describe the major categories of tourist attractions in North America. (10 marks)
4. a) Highlight the significant cultural features in Middle East. (7 marks)  
b) Discuss the Impacts of Climate change to Tourism (7 marks)  
c) Assess the implications of human population growth to travel and tourism in Africa (6 marks)
5. a) Discuss key geographical aspects significant to Kenya both as a tourist source market and a tourist destination. (10 marks)  
b) Explain ways in which technology is used in travel and tourism industry. (10 marks)