



MACHAKOS UNIVERSITY COLLEGE

(A Constituent College of Kenyatta University)

University Examinations 2015/2016

SCHOOL OF ENGINEERING AND TECHNOLOGY

DEPARTMENT OF BUILDING AND CIVIL ENGINEERING

FIRST SEMESTER EXAMINATION FOR DIPLOMA IN CIVIL ENGINEERING

BCECD 307: ENTREPRENEURSHIP

Date: 20/4/2016

Time: 2:00 – 4:00 PM

INSTRUCTIONS

This paper consists of FIVE questions

Answer question one and other two questions in this paper

1. a) Define the following terms:-
 - i) Entrepreneur
 - ii) Entrepreneurship (4 marks)
- b) Outline 5 advantages and 5 disadvantages of being self employed (10 marks)
- c) State 6 characteristics of a good entrepreneur (6 marks)
- d) Discuss 5 ways of becoming an entrepreneur (10 marks)
2. a) Discuss 5 contribution of an entrepreneur in national development (10 marks)
- b) Discuss 3 types of business finance (10 marks)
3. a) Discuss five problems encountered when starting and operating a business (10 marks)
- b) Discuss 5 possible ways of overcoming the above problems (10 marks)

4. a) Explain the procedure of decision making (10 marks)
b) Discuss the characteristics of a good business opportunity (10 marks)
5. a) Discuss three form of business enterprises (9 marks)
b) Outline 4 sources of business ideas (8 marks)
c) Discuss three roles of entrepreneur in a business (3 marks)