



# MACHAKOS UNIVERSITY

University Examinations 2016/2017

SCHOOL OF HEALTH SCIENCES

DEPARTMENT OF PUBLIC HEALTH

THIRD YEAR SECOND SEMESTER EXAMINATION FOR DEGREE IN  
BACHELOR OF SCIENCE (POPULATION HEALTH)

PPH 310: HEALTH PROJECT PLANNING AND MANAGEMENT

DATE: 30/5/2017

TIME: 2:00 – 4:00 PM

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## INSTRUCTIONS

*This paper consists of two sections A and B*

*Section A is compulsory*

*Section B choose any two (2) questions*

*Illustrate your answer with neat, clear and well labeled diagrams as appropriate*

## SECTION A (30 Marks) Compulsory

### QUESTION ONE (30 MARKS)

- a) Explain the benefits of effective management of a project (3 marks)
- b) Differentiate between monitoring and evaluation as used in project management (3 marks)
- c) Explain three (3) techniques of evaluation that can be used in projects (3 marks)
- d) Identify three (3) project management tools (3 marks)
- e) Explain the importance of project communication in project management (3 marks)
- f) Explain three (3) factors that might influence effective implementation of MCH related projects (3 marks)
- g) Enumerate the characteristics of a project that differentiate it from a program (3 marks)

- h) Explain the importance of a feasibility study in project planning and management (3 marks)
- i) Explain the uses of a log frame approach during project planning, implementation and evaluation (3 marks)
- j) State the ways through which men can be involved in girl child empowerment projects (3 marks)

**SECTION B: CHOOSE ANY TWO (2) QUESTIONS. EACH QUESTION IS 20 MARKS**

**QUESTION TWO (20 MARKS)**

- a) Explain the importance of developing a project proposal in project management (10 marks)
- b) Describe the challenges that a project manager is likely to face while discharging his/her duties (10 marks)

**QUESTION THREE (20 MARKS)**

- a) Describe five (5) activities that are undertaken during project closure. (10 marks)
- b) Describe the principles of project management (10 marks)

**QUESTION FOUR**

- a) Discuss the characteristics of a good strategic plan of a project of your choice (10 marks)
- b) Discuss five (5) indicators of a successfully completed project. (10 marks)

**QUESTION FIVE (20 MARKS)**

- a) Explain the responsibilities of project stakeholders in any health related project of your choice (10 marks)
- b) Describe the steps of planning in project management (10 marks)