



MACHAKOS UNIVERSITY

University Examinations 2016/2017

SCHOOL OF HUMANITIES AND SOCIAL SCIENCES

DEPARTMENT OF FASHION DESIGN AND MARKETING

SECOND YEAR FIRST SEMISTER EXAMINATION FOR DIPLOMA IN FASHION DESIGN
AND MARKETING

FDD 201: ART AND DESIGN

DATE: 31/5/2017

TIME: 8.30-10.30 AM

INSTRUCTIONS

This paper consists of five questions

Answer question one and any other Two questions

QUESTION ONE

- a) Define the following terms.
- i) Form (2 marks)
 - ii) Space (2 marks)
 - iii) Value (2 marks)
 - iv) Proportion (2 marks)
 - v) Primary colour (2 marks)
- b) Differentiate between colour and hue (3 marks)
- c) Outline three psychological properties of the following colours.
- i) Orange (3 marks)
 - ii) Brown (3 marks)
 - iii) Purple (3 marks)
- d) i) Define texture (2 marks)
- ii) Differentiate between the two types of texture (2 marks)
- e) Explain four uses of colour (4 marks)

QUESTION TWO

- a) Illustrate how colours are arranged on the colour wheel. (6 marks)
- b) Susan who is in her mid-twenties and newly married has contracted you to decorate her new home. Suggest appropriate colours that you can use for the following rooms, giving reasons for your choice.
- i) Living room (4 marks)
 - ii) Boys bedroom (4 marks)
 - iii) Kitchen (4 marks)
 - iv) Master bedroom (4 marks)

QUESTION THREE

In art and design, lines and shapes are very important because they are used for various reasons.

- a) Explain four importance of shape. (4 marks)
- b) By use of illustrations, describe how lines are used in art and design (10 marks)
- c) Describe the importance of harmony in relation to Art and Design (6 marks)

QUESTION FOUR

- a) In the field of Art and Design, art is referred to as having varied meanings. Explain. (8 marks)
- b) Using your knowledge of Art and Design, discuss any four principles of Art and Design (12 marks)

QUESTION FIVE

Textile designing is a creative field that includes fashion design and any other cloth-related field and fulfils a variety of purposes in our lives.

- a) Discuss the role of art and design in the textile and clothing industry. (10 marks)
- b) Discuss the role of Art and Design in the printing industry. (10 marks)