



MACHAKOS UNIVERSITY

University Examinations 2016/2017

SCHOOL OF HUMANITIES AND SOCIAL SCIENCES

DEPARTMENT OF FASHION DESIGN AND MARKETING

SECOND YEAR FIRST SEMESTER EXAMINATION FOR DIPLOMA IN FASHION
DESIGN AND MARKETING

FDD209: FASHION MODELLING AND DISPLAY

DATE: 31/5/2017

TIME: 8.30-

10.30 AM

INSTRUCTIONS

This paper consists of five questions

Answer question one and any other Two questions

QUESTION ONE

- a) i) Define the following terms
- a) Fashion show (2 marks)
 - b) Model (2 marks)
 - c) Fashion (2 marks)
 - d) House Couture (2 marks)
- ii) Name two types of fashion models (2 marks)
- iii) Name two types of promo models (2 marks)
- b) State the standard height measurement for a high fashion female model (2 marks)
- c) State the standard weight requirement for a high fashion male model (2 marks)
- d) i) Describe a petite model (2 marks)
- ii) Describe the following types of colors
- a. Primary (2 marks)
 - b. Secondary (2 marks)

- c. Tertiary (2 marks)
- d. Warm (2 marks)
- iii) Explain a fashion mood board (4 marks)

QUESTION TWO

Outline the standard requirements in high fashion modelling industry for the following

- a) Female fashion models (10 marks)
- b) Male fashion models (10 marks)

QUESTION THREE

- a) As a fashion designer student, highlight TEN distinctive features that a high fashion model should possess (20 marks)

QUESTION FOUR

- a)
 - i) State five points to consider when making a layout of a mood board. (5 marks)
 - ii) Highlight the purpose of good grooming to a model (5 marks)
- b) Systematically outline steps of developing mood board (10 marks)

QUESTION FIVE

- a) Define the term color (2 marks)
- b) By use of a well labelled diagram illustrate the color wheel to outline the different classes of colors (18 marks)