



Effect of Stock Market Development on Economic Growth: A Case of Nairobi Securities Exchange, Kenya

Wycliffe Mukulu Musyoka^{a*}, Evans Geoffrey Mogeni^b, David Musimbi Murunga^c, Pollyne Mbithe Mutunga^d

^{a*}University of Nairobi, School of Economics: Nairobi, Kenya

^bMachakos University, Department of Economics, school of business and Economics: Machakos, Kenya

^cKenyatta University, School of Economics

^dMount Kenya University, Department of Economics, School of Business and Economics: Thika, Kenya

*Corresponding Author: wycliffe.mukulu@uon.ac.ke

Abstract: Nairobi securities Market has not been performing to the expectation of many Kenyan. The collapse of its two stock brokers almost the same time as caused a lot of anxiety and affected most of individual investors in this institution. This issue interwoven with the under subscription of initial public over (LPO) such as cooperative bank of Kenya and British American Insurance is a clear sign of deterioration in this institution. In relation to newly industrialized countries like Asian tigers which at some point were at par with Kenyan economy but now Kenya is far much behind. The listed companies in stock markets in these economies are much higher compares to the one listed in NSE. This paper carried empirical investigation mainly to establish the short run and long run relationship between stock market development and economic growth in Kenya. The annual secondary data was used for period running from 1992 to 2011. The study used the Ordinary Least squares (OLs) Method to run regression and Error correction model. The economic growth rate was proxied by GDP per capita growth rate. The stock market development was assumed to measure by market capitalization, equity turnover and total shares traded. The study also employed two other variables which were felt to be very crucial in both stock market and economic growth. These were investment and human capital development proxied by university student enrolment. The counteraction test results showed that there was long run relationship between indicators of stock market development and economic growth in Kenya. These results are supported by unit root test graphs. Further investigation by Error Correction Model (ECM) indicated that market capitalization series has negative relationship with economic growth whilst investment series showed very strong and positive relationship with economic growth rate series. The study finds out that stock market development affects economic growth through providing pool of cheap fund for investment. The policy recommendation to the policy makers is that NSE is very crucial institution to be taken into to consideration if Kenya has to realize the dream of being regional financial hub by 2030 by accelerated development to boost domestic and international resource mobilization. The areas policy makers needs to focus on are various incentives, enhanced competitiveness and attractiveness of NSE, regulations of individual and institution investors, stock brokers players and privatization of state own enterprises.

Keywords: Inflation, Economic Growth, East Africa Community.

1. Introduction

1.1. Background

In 1990s there had been great interest in stock market worldwide due to the rising need to mobilize funds to finance investments and ventures. This was a period of dynamics in global financial markets which called for stock markets to grow in response to demand for funds. The endogenous growth literatures of previous decade had pointed out the need of financial development in economic growth and showed clearly without finance, even with the best invention at hand, there could be no impact on economic growth. Financial market liquidity is very much critical as Hicks (1969) puts it, that new technologies inventions by themselves did little to industrial revolution in England, but till the time when there were more developed financial markets that was able to inject large amount of capital to develop long turn projects which later were referred as industrial revolution. This means industrial revolution had

to wait for financial revolution. Stock market is one of financial markets where there was mass recognition of its important role to economic wellbeing worldwide (Yartey, 2008).

This period also was a turnaround in political and economic ideologies and policies which favors the free markets and capitalism leading to greater demand for capital which needed a quick solution. Most of developed world promoted stock exchange as a cornerstone for their economic progress. In developing countries, the need for privatization and liberalization of state owned enterprises pushed the stock market to the threshold as a tool of economic growth. The equity financing (Share finance) has been in increase in the current world due to its numerous advantages. In Kenya there have been a number of initial public offerings (IPOs) in recent past, in which over ninety percent has been oversubscribed. This shows that Kenyan do practice the shares financing for the firms ,but still Kenya faces some challenges hence part of business sector has depended mainly on short-term financing such as overdrafts to finance even long-term capital. Based on the maturity matching concept, such financing is risky. If all firms have to grow and be competitive in free market there is need to have an appropriate mix of short- and long-term capital (Ngugi, 2003) and (Domirgue-Kunt and Levine, 1996).

The capital market consists of the primary and the secondary markets. The primary market is the one in which underwriters help companies raise capital in the form of IPOs or by issuing seasoned stocks and bonds to investors. The secondary market is the one in which shareholders can resell their shares to other interested buyers on the stock exchange or the over-the counter market. There is need to develop financial markets and attracts the foreign portfolio inflows and some countries have introduced regulatory reforms to allow capital market development. There has been hardly little and up to date empirical study on the important of stock market development to short and long run economic growth for the third world. King. and Levine (1993) Found positive and significant correlation between stock market development and economic growth but used cross-sectional approach. The cross-sectional approach has several drawbacks such as inability to sort country specific effects, (Matu, 2007).

Stock market development increases the level of investment in the economy through mobilization of saving which in turn lead to growth .Positive real interest rate increases the level of financial depth due to high savings hence high productivity of capital.

The Vision 2030 (Kenya, 2007), the country's long-term development plan aspires for GDP growth rate of at least 10 percent, while enhancing financial sector development and stability of which the Stock market is a vital institution (Schumpeter, 1934). The Vision foresees Kenya as a regional financial hub for financial services in the entire East African Community. With this in mind, a robust and developed financial sector will remain critical. Indeed, the Vision appreciates the need for a complimentary growth relationship between financial sector development and economic growth. Until before the recent restructuring of the market, the level of activity in the in the bourse was quite low. This has caused for years, the business sector to depend mainly on short-term financing such as overdrafts to finance even long-term capital (Odhiambo, 2010).

If the country is to achieve the growth targets as envisaged in the Vision, it will need to boost the level of savings and investments both in the Private and public sector, an opportunity guaranteed by a developed stock market.

1.2. Research Questions

The research questions are as follows.

- i. What is the effect of stock market capitalization on economic growth?
- ii. What is the impact of total value shares traded to economic growth?
- iii. How does the turnover Ratio in the stock market influence economic growth?
- iv. What is the effect of investment ratio and university enrolment ratio as control variables on stock market development?
- v. What are the policy implications from the study?

1.3. Objectives of the study

The general objective of this study is to investigate the relationship between stock market development and economic growth in Kenya.

Specifically, the study intends to achieve four key objectives;

- i) To examine the effect and direction of stock market capitalization on economic growth.
- ii) To determine the effect of total value shares traded to economic growth.
- iii) To establish the turnover Ratio in the stock market influence on economic growth.

- iv) To examine the effect of investment and university enrolment ratios as control variables on stock market development.
- v) To draw policy recommendations from the research findings.

2. Literature Review

2.1. Theoretical Literature

The theoretical literature adopted the endogenous growth theory which dates back to [Ramsey \(1928\)](#). An endogenous growth model is one in which the long-run growth rate of output per worker is determined by variables within the model, not an exogenous rate of technological progress as in a neoclassical growth model such as those following from [Ramsey \(1928\)](#) and [Solow \(1956\)](#). Endogenous growth economists believe that improvements in productivity can be linked to a faster pace of innovation and extra investment in human capital. This means there is a central role for knowledge as a determinant of economic growth. Therefore the proxy for both human capitals development and investment is crucial for this study.

There endogenous growth theory takes that there are potential increasing returns from higher levels of capital investment in a given economy and therefore emphasizes that private investment in Research and Development is the central source of technical progress. The key scholars in growth models are [Romer P. M. \(1986\)](#), [Lucas \(1988\)](#), and [Rebelo \(1991\)](#) who have concluded that Endogenous growth models show that economic growth performance is related to financial development, technology and income distribution.

2.2. Empirical Literature Review

[Osei \(1998\)](#) under took an Analysis of factors affecting the development of an emerging capital market in Ghana stock market. The study looks at the institutional factors affecting the development of the Ghana stock market. The study took a closer analysis on the impact of the listing of Ashanti Goldfields Corporation on the development of the Ghana stock market. Whereby the study establishes that the institutional factors particularly the legal and regulatory framework that ensure the protection and security of investors are in place, and that the call-over system of transactions is very transparent.

[Osei \(1998\)](#) Used the law of one price and the random walk test and establishes that the GSE is "weak-form" inefficient. The study also finds that the listing of AGC has had tremendous impact on the GSE in many ways including improving market liquidity and market turnover.

[Filer *et al.* \(1999\)](#) took an empirical study on whether financial development in anyway causes economic growth or it is a just a consequence of increased economic activity. The study made use of a causality framework and took Granger-causality tests to provide evidence of a positive and significant causal relationship going from stock market development to economic growth, particularly for less developed countries. The study found evidence that stock markets, especially in more developed economies, incorporate expected future growth into current prices, a result that is consistent with efficient market hypotheses

The study was similar to that of [Jalloh \(2009\)](#) with a slight different in that the latter was more specific to Sierra Leone stock exchange roles on financial markets. [Filer *et al.* \(1999\)](#) were interested in comparing the role of stock markets in developing countries and developed countries therefore there is a need for the study on Kenyan stock market development and how it causes economic development.

[Osinubi \(2001\)](#) study examined whether stock market promotes economic growth in Nigeria by employing ordinary least squares regression (OLS) using the data from 1980 to 2000. The results indicated that there is a positive relationship between economic growth and all the stock market development variables used. With 99 percent R-squared and 98 percent adjusted R-squared, the result showed that economic growth in Nigeria is adequately explained by the model for the period between 1980 and 2000.

[Zhu *et al.* \(2002\)](#) took an investigative study on Stock Market Liquidity and Economic Growth which is a form of a critical appraisal of the Levine-Zervos model, whereby [Levine and Zervos \(1998\)](#) presented cross-country econometric evidence showing that, in a sample of 47 countries, stock market liquidity contributed a significant positive influence on GDP growth. The study shows that the Levine-[Levine and Zervos \(1998\)](#) results are not robust to alternative specifications because of the incomplete manner in which they controlled for outliers in their data. They showed that when one property controls for outliers, stock market liquidity no longer exerts any statistically observable influence on GDP growth.

[Ngugi \(2003\)](#) took study on Liquidity of the stock market in Nairobi stock Exchange. Liquidity is very vital for the market to play a significant role in the development and facilitating mobilisation of long-

term capital. The study invoke the microstructure theory in empirical analysis testing for market response to the following main changes: shifts in trading system, tightening of the regulatory system, reform of taxation policy, and relaxation of capital controls. The study used descriptive statistics and simple regression analyses and found that the level of stock returns influence to a large extent the volume of trading activities given high quality of information while volatility is partially attributed to information asymmetry and adequacy of the market microstructure infrastructure including the tightness of disclosure rules.

Caporale *et al.* (2003) examined the hypothesis of endogenous growth models which asserts that financial development causes higher growth through its influence on the level of investment and its productivity. They exploited techniques recently developed to test for causality in VARs. The evidence obtained from a sample of four countries suggests that investment productivity is the channel through which stock market development enhances the growth rate in the long run. This study has examined the hypothesis that stock market development affects economic growth through its impact on investment.

Ngugi and Njiru (2005) took the study that explores the development of the Nairobi Stock Exchange primary market since its inception in 1953 by use of a historical perspective approach. The study attempted to capture the factors surrounding the development of the market, using a sample of 20 firms that had made public offers since 1980.

Matu (2007) using cointegration test the results of the study suggested that stock market development in Kenya has positive and significant impact on economic growth in long run. The study used Vector Autoregression (VAR) model. The findings were consistent with that of Levine and Zervos (1998) and Nyakerario (2007). But this study employs ordinary least squares regression (OLS) using the data from 1989 to 2010 and try to incorporate more variables for stock market development using Gross Domestic Product per capita (GDPPc) as a proxy for economic growth.

3. Methodology

3.1. Theoretical Framework

New growth theories broadly intend to relax the assumption of diminishing return to capital in the neoclassical growth models. They view all production inputs as some form of reproducible capital (Romer P., 1987) called it “state of knowledge.” Along with these approaches a simple model was developed by Rebelo (1991) and called it AK model.

$$Y_t = AK_t \tag{3.1}$$

Where: K_t is a broad measure of capital that is a composite of physical capital and human capital stock and A denotes state of technology. The production function is linear and does not yield diminishing return to capital and hence the steady-state growth rate can be shown as equation (2).

$$g = sA - \delta \tag{3.2}$$

g -denotes steady-state growth rate

δ -denotes depreciation of capital.

s -denotes saving rate (marginal propensity to save MPS) which is assumed to be equal to investment.

This implies that the steady-state growth rate is positive (given sA greater than δ) whereby the level of income per capita will rise without limit. This means that the increase in saving rate permanently will increase growth rate per capital. AK model also suggests that the poor nations whose production process is at similar degree of technological progress will always grow at the same rate as rich nations regardless of their initial level of income (Solow model)

The theories noted that not all savings is invested some fraction is lost in what is called disintermediation activities (u) in order to come up with equation (3)

$$usy_t = I_t \tag{3.3}$$

Then given some saving is lost and technology (A) has constant return to scale to capital, steady-state growth rate per capital will be as shown in equation (4)

$$g = suA - \delta \text{-----} (3.4)$$

This implies that financial development may increase saving rates due to confidence with savers and availability of investment opportunities attributed to resource allocation which is a key role of financial markets. Equation (4) implies that financial development may increase marginal productivity of capital stock and also it implies that financial development will increase the proportion of savings that goes to investment by reducing disintermediation activities ($u \cdot e(I - u) = s$) hence increasing saving rates. This mean if financial development is increased the efficiency in managing savings is enhanced and intermediation activities are reduced which further reduces the loss in savings.

3.2. Model Specification

The regression model took the following functional form:

$$Y = f(MCR, STR, TR, INVgr, UER) \text{-----} (3.5)$$

Y: Represents Economic growth proxied by per capita GDP growth rate (GDPPC)

MCR: Market capitalization ratio

STR: Total shares traded Ratio

TR: Turnover ratio

INVGR: Investment growth rate

UEGR: University student enrollment growth rate

The specific regression equation is shown by equation (3.6)

$$GDPPCGR = \beta + \alpha MCR + \alpha_1 STR + \alpha_2 TR + \alpha_3 INVGR + \alpha_4 UEGR + \varepsilon \text{-----} (3.6)$$

$$GDPPCGR = \beta + \alpha MCR + \alpha_1 STR + \alpha_2 TR + \varepsilon \text{-----} (3.7)$$

The model is a one-stage test of the hypothesis of whether the stock market affects economic growth. This is motivated by the well-known theoretical study of Levine (1991) who proposes that investing in the stock market alleviates both the liquidity shock and the productivity shock that firms would otherwise face. Firms not facing liquidity shocks will have a higher level of investment leading to a higher growth rate (Solow, 1956).

3.3. Measurement of Stock Market and Control Variables

Two features characterize this approach to the measurement questions. First, by being able to draw data from a single data source, this overcomes the consistency and measurement problems that are associated with using of two different data sources. Second, to maximize the use of information extracted from the data by using several and different measures of stock market development, as opposed to a single composite measure.

3.3.1. Market Capitalization Ratio (MCR)

This measure equals the value of listed shares divided by GDP. The assumption behind this measure is that overall market size is positively correlated with the ability to mobilize capital and diversify risk on an economy-wide basis.

3.3.2. Total Value of Shares Traded Ratio (STR)

This measure equals total value of equities traded on the stock market exchange divided by GDP. The total value traded ratio measures the organized trading of firm equity as a share of national output and therefore should positively reflect liquidity on an economy-wide basis. The total value traded ratio complements the market capitalization ratio, although a market may be large, there may be little trading.

3.3.3. Gross Domestic Product Per Capita Growth rate (GDPPCGR)

This was used as a proxy for economic growth (endogenous variable in OLS) since GDP per capital is a good measure of economic growth though may not be good measure of economic development.

3.3.4. Investment Growth Rate (INVGR)

This measures the growth rate of the amount of wealth which is saved in the economy for the purpose of investment. This variable is also used as a control variable because investment is an important determinant of economic growth.

3.3.5. University Student Enrollment Growth Rate (UER)

University students' enrollment growth rate was used as a proxy for knowledge and human capital development. This variable is also used as a control variable since human capital is deemed to be an important determinant of economic growth.

3.4. Testing for Unit Roots

When analyzing time series data, it is advisable first to determine whether the series is stationary or not. To do this it involves testing for unit roots to correctly test hypothesis concerning the relationship between two variables having unit roots (integrated of at least order one). The test is therefore whether the time series are $I(1)$ which is a necessary condition. The Augmented Dickey Fuller (ADF) can be used to test whether a time series is stationary or not. The ADF regression equation to test unit root in time series can be written as follows.

$$\Delta y_t = \theta + \beta_1 y_{t-1} + \beta_2 T \sum_{i=1}^k \gamma_i \Delta y_{t-i} + \varepsilon_t \text{-----} (3.8)$$

Whereby Δy_t and y_t are the level and first difference of the relevant time series, T is the time trend variable and θ, β_1, β_2 and γ are parameters. ε_t is error term with zero mean and constant variance.

3.5. Co integration Test

Once the variables are $I(1)$ it is important to determine whether there is a stable non-spurious (co integrated) relationship in level form. Granger (1986), Engle and Granger (1987) (E-G) approach is one of the best and commonly used to analyse the stationarity of residuals from levels regression. It is assumed that in long run the error term of regression equation should be zero. The cointegration test is based on the following regression equation

$$\varepsilon_t = \beta + \alpha \varepsilon_{t-1} + \alpha_1 T + \sum_{j=0}^m \gamma_j \Delta \varepsilon_{t-1} + \mu_t \text{-----} (3.9)$$

Where ε denotes the residuals from the co integrating regression of empirical equation (3.8). The null hypothesis is that α equals to 0 and alternative is α less than 0.

3.6. Error Correction models (ECM)

Error correction model is used to test short run dynamics, that measure any dynamic adjustment between the first difference of the variable (endogenous variable) and exogenous variables and two long run relationships that measure any relation between the level of the exogenous and endogenous variables. The long run relationship between two variables for instance y_t and x_t , the static model can be as follows.

$$y_t = \alpha x_t + \varepsilon_t$$

Then ECM can be defined as:

$$\varepsilon_t = y_t - \alpha x_t; \alpha \text{ is a co integrating coefficient and } \varepsilon_t \text{ is the error from a regression of } y_t \text{ and } X_t.$$

4. Empirical Results and Data Analysis

4.1. Analysis of the Result

4.1.1. Descriptive Statistics

Table 4.1. Definition of Variable, Frequency and Source

Variables	Description	Source
GDPPCGR	Gross Domestic Product Per Capita growth rate(Annual data)	Economic Survey
MCR	Market Capitalization Ratio (Annual data) i.e MC/GDP	CMA/NSE
TR	Turnover Ratio (annual data) i.e Equity Turnover/GDP	CMA/NSE
STR	Total shares Traded ratio (annual data) volume of shares traded/GDP	CMA/NSE
INVGR	Investment Growth rate (annual data)	MoF- StatistalAnnex
UEGR	University Student Enrollment (annual data)	Statistical Abstract

Source: Author's Computation from data set

Table 4.1 shows the summary of definition of the variables used in this study and there frequency and sources.

Table 4.2. Descriptive Statistics

	GDPPCGR	INVGR	UEGR	STR	TR	MCR
Mean	0.105	0.118	0.078	0.0675	1.721	30.0965
Maximum	0.220	0.290	0.2500	0.2800	5.870	181.100
Minimum	-0.020	-0.040	-0.0700	0.0100	0.150	7.0200
Observations	20	20	20	20	20	20

Source: Author's Computation from data set

From table 4.2 the observation in each variable is seems to have been spread too much from the mean, for instance MCR has mean of 30.1 with the lowest observation of 7.02 and the highest being 181.1

4.2. Stationarity Test

All the variables used in this study like any other variable like any other times series data are must be tested for stationarity test after which the cointegration test is run to determine the possibility of variables integration at level and then investigate the long run relationship between the depended variable and independent variable. Then late the causality test is curried.

The run stationarity test this study uses the graphical method and augmented Dickey Fuller test (ADF) and the full result are annexed at the appendix. Table 4.3 shows the summary of result of the unit root test by use of ADF Test.

Table 4.3. Summary of Stationarity Test Result-Augmented Dickey Fuller test (ADF test)

Variable	In levels	In 1 st differences	observation
GDPPCGR	I (1)	I (0)	20
INVGR	I (1)	I (0)	20
UEGR	I (1)	I (0)	20
STR	I (2)	I (1)	20
TR	I (1)	I (0)	20
MCR	I (2)	I (1)	20

Source: Author's Computation from data set

Table 4.4. Summary of Stationarity Test T-values

Variables	Level (t-Calc)	Difference (t-Calc)	Stationary Status after difference
GDPPCGR	-0.756826	-6.981936 1 st at 1%	Stationary
INVGR	-1.708516	-2.208299 1 st at 5%	Stationary
EUGR	-2.603082	-2.961462 1 st at 10%	Stationary
STR	-0.797024	-4.194540 2 nd at 5%	Stationary
TR	-3.021558	-3.262666 1 st at 1%	Stationary
MCR	0.931172	-1.748491 2 nd at 10%	Stationary

Source: Author's Computation from data set

The result of Stationarity test shows that all variables except MCR and STR becomes stationary after first difference with constant and linear trend at different significance level which implies that they are integrated of order one I (1) at level. MCR and STR becomes stationary after the second difference with constant and linear trend at 10% and 5% significance levels respectively implying that the two variables are integrated of order two I(2) at level.

Since the variables are not stationary at level next is to test co integration for long run relationship.

4.2.1. Co Integration Test

The stationary test concluded that most of the series at integrated of order one i.e I (1) and this allows for the analysis of cointegration relationship among the variables [Matu \(2007\)](#). Most of the macroeconomic time series data are non-stationary and this is the reason a stationarity test is run. If unit root is found to stationarise them one conducts differencing of the data. But the differencing of the series lead to the loose of long run relationship because the economic theory gives equilibrium values in levels and not in the form of differences. When a group of time series data of which the individual series is non-stationary they could be stationary after integration. The interest here is to determine if they integrate and the integrating (long run equilibrium) relationship among the dependent variable and independent variable. The cointegration test was done by obtaining residuals through the running ordinary least squares (OLS) with the help of E-Views. This is what is called Angle and Granger two step-procedures. The table 4.5 shows the result of the cointegration.

Table 4.5. Test for Cointegration: Angle and Granger two step-Procedure

Null Hypothesis: Residual has a unit root				
Exogenous: None				
Lag Length: 0 (Automatic - based on SIC, maxlag=2)				
			t-Statistic	Prob.*
Augmented Dickey-Fuller test statistic			-2.452618	0.0173
Test critical values:	1% level		-2.692358	
	5% level		-1.960171	
	10% level		-1.607051	

Source: Author’s Computation from data set

[Mackinnon \(1996\)](#) one-sided p-values. Warning: Probabilities and critical values calculated for 20 observations and may not be accurate for a sample size of 19

Since each explanatory variable had his own ability and level to influence the dependent variable in long run it was important to determine the amongst the explanatory variables which one best explains the dependent variable better in long run. The table 4.6 shows the result of OLS for the regression run between the GDPPCGR and INVGR which emerged the best model amongst other explanatory variables.

Table 4.6. Long Run Relationship

Dependent Variable: GDPPCGR				
Method: Least Squares				
Date: 08/07/12 Time: 11:30				
Sample: 1992 2011				
Included observations: 20				
Variable	Coefficient	Std. Error	t-Statistic	Prob.
INVGR	0.336311	0.171503	1.960959	0.0655
C	0.065315	0.023894	2.733571	0.0136
R-squared	0.176026	Mean dependent var		0.105000
Adjusted R-squared	0.130250	S.D. dependent var		0.060914
S.E. of regression	0.056809	Akaike info criterion		-2.803615
Sum squared resid	0.058090	Schwarz criterion		-2.704041
Log likelihood	30.03615	Hannan-Quinn criter.		-2.784177
F-statistic	3.845360	Durbin-Watson stat		0.735066
Prob(F-statistic)	0.065544			

Source: Author’s Computation from data set

The long run relationship between economic growth and investment 17 percent indicated by R-squared. This reflects the theoretical relationship between GDPPCGR and INVGR which in line with the literature and the economic theory. The model fit is not perfect but it was the best out of all other regressors.

4.2.2. Error Correction Mechanism (ECM)

The cointegration revealed the long run relationship between stock market development and economic growth in Kenya with investment taking the lions share amongst the regressors in causing economic growth, this may not be the case in short run [Odhiambo \(2010\)](#). In short run there might be disequilibrium between actual values of the variable and the long run equilibrium values. Error correction model is an important innovation in time series econometrics even after cointegration is confirmed. It is used to investigate the presence of equilibrium between the short run dynamics of variables and long run equilibrium values of the same. This dynamical system works in a way that the deviation of the current status from its own long run relationship is fed in its long run dynamics.

The residual from the long run equation was then lagged once and included in the error correction mechanism (ECM) as proposed by [Breusch and Wicksen 1988](#). In this mechanism, it is possible to estimate both the short-run and the long-run in a single error correction mechanism. The results are shown on table 4.7 after dropping UEGR, STR and TR to top with the best model that fit the data.

Table 4.7. Error Correction Mechanism (ECM)

Dependent Variable: D(GDPPCGR)				
Method: Least Squares				
Date: 08/07/12 Time: 12:08				
Sample (adjusted): 1994 2011				
Included observations: 18 after adjustments				
Variable	Coefficient	Std. Error	t-Statistic	Prob.
Residual(-1)	-0.449361	0.179940	-2.497291	0.0267
D(INVRGR)	0.348988	0.107917	3.233867	0.0065
D(INVRGR(-1))	0.311082	0.144644	2.150674	0.0509
D(MCR(-1))	-0.003686	0.001979	-1.862492	0.0853
C	-0.003606	0.010036	-0.359271	0.7252
R-squared	0.664171	Mean dependent var		-0.001667
Adjusted R-squared	0.560839	S.D. dependent var		0.059136
S.E. of regression	0.039189	Akaike info criterion		-3.410712
Sum squared resid	0.019965	Schwarz criterion		-3.163386
Log likelihood	35.69641	Hannan-Quinn criter.		-3.376609
F-statistic	6.427542	Durbin-Watson stat		1.790244
Prob(F-statistic)	0.004420			

Source: Author’s Computation from data set

From the results above, the adjusted R-squared of 56% and R-square of 66% is reasonable to enable the conclusion that our model fits well serial data used in this study. F-Calculated = 6.42 is greater than the F- Critical = 2.9 implying the null hypothesis that all the coefficients are equal to zero is rejected. The residual term is negative and statistically significant at 5% level. The coefficient represents an error correction term that ensures once the system has deviated from the equilibrium it is possible and able to revert to it in the medium to long term. This is important characteristic for the model to be termed as fit for sample data.

A 1% increase in INVGR leads to 34% increase in GDPPCGR, holding all other factors constant. This result is in line with a priori expectations and relevant literature [\(Caporale et al., 2003\)](#). The MCR is statistically significant at 5% level and negatively influencing economic growth. This is expected because Market capitalization is a measure of the size of the stock market but linkage between the stock market and economy is the investment. The size of the stock market may be following the economic growth and not really cause it [\(Goldsmith, 1969\)](#), [Filer et al. \(1999\)](#). Stock market Capitalization is not

really a measure of stock market development but stock market growth. Since TR is a complement of MCR similar impact is expected. The other variables were not fitting well with ECM model hence excluded them. This does not mean they are not statistically significant. Under normal regression without normalizing the data STR is statistically significance at 10% level. 1% increase in STR will cause a 3.4% increase in GDPPCGR. This result could be spurious since it was done running stationary test.

5. Conclusion

This paper has examined the hypothesis that stock market development has positive effects on economic growth. The stock market development to this far there is no doubt it promotes economic growth in Kenya. The stock market promotes economic progress through the role it plays in saving and investment. The stock market does this by pooling funds and other resources together for investors to tub for their long term projects. Stock market takes this position through providing an important mechanism for effective and efficient mobilization and allocation of savings Caporale *et al.* (2003).

The study made an attempt to place the above role in Kenyan scenario between the periods of 1992 to 2011 using very important known indicators of stock market development. The relationship between stock market and economic growth has been found positive linked through investment. The data are consistent with the views that stock market is stimulate economic growth by opening an opportunity for investors to use pool together fund their project and ventures and increase the efficiency in which the economy can utilize these resources. The data in the study was able to link the long run economic growth with investment (King. and Levine, 1993). Cointegration and error correction mechanism helped to distinguish between the long run and short run impart of stock market development and economic growth in Kenya. A well-managed stock market will perform resource allocative functions (allocate resources to productive uses) in the economy. This is done through shares pricing whereby the shares from well-managed profitable firms will be highly valued than those from unsuccessful and loss making firms. This rewarding mechanism lowers the cost of capital, this leads to major allocation of new investment resources and in wholesome boost economic growth. The impact of resources allocation role is much higher than other functions of the like corporate control and risk diversification at the levels of savings mobilization (Tennant *et al.*, 2011).

6. Policy Recommendation

There has been a quite comprehensive and vast literature in this area of study and the empirical result for this study shows that there are strong link between the stock market development and economics growth in Kenya. This mean that it is pertinent to recommend that there is need to have concerted efforts towards enhancing the link between stock market development and economic growth more specially the equity market to pool more and more fund for the investment. The stock market is known to be the source of cheap fund for investment compared to money market and other sources. Proxy for investment showed a strong long run relationship between investment and economic growth in Kenya. The study recommends some measures that will take into consideration the short term and long term plans to develop the Nairobi Securities Market (NSE).The development of NSE means financing the economic growth. There is need to deepen financial and capital markets and set some limits to which institutional and individual will be allowed to invest on security markets. Further there is need to formulate and implement a policy to encourage institutional investors to be listed on NSE by having incentives like tax holidays or preferred corporate (reduced) tax rate below 30% for a period of not less than 10 years. A special incentive for sovereignty bonds need to incorporated in a pack of the other incentives. This is internationalization of NSE operation through enhancing competitiveness and attractiveness. The policy may also set the institutional minimum capitalization of twenty billion of which after attainment must be listed on NSE. These incentives will assist in market expansion; provide diversification for individual investors' opportunities and reduce volatility. This will promote effectiveness and efficiency at NSE (Matu 2007).

The study has identified the significance of stock market development to economic growth in Kenya. This is the great policy implication and the stock market development policy marker should address it on the view of promoting the stock market systems growth. In order to fully utilize the securities market in Kenya as a mean of enhancing corporate governance the government should accelerate the conversion of the state owned corporate to private enterprises by trading the shares they control in NSE. There are number of State owned enterprises enlisted by privatization commission of Kenya for privatization (such as National bank of Kenya).This will enhance domestic resource mobilization through stock market development which makes sure that the pool for resources for investment are available. The policies to address on regulations institutional investors and stock brokers

through was not on this empirical study but fall of Nyaga stock brokers and Discounts stock brokers were a major blow to NSE development and can't be left out at this point. The other areas to be addressed are privatization, reduction of impediment to NSE and easy restriction on international capital flow. The future of NSE is bright given it is going demutualization process whereby some of the challenges facing NSE will be address thereafter. The more the listings of companies in the stock market the more the shares traded and volume of sales which in turn means more investment. The investment was found to be major variable influencing the economic growth. The study emphasize on enhancing investment efficiency through stock market development as a means of resource mobilization.

References

- Caporale, G. M. P., Howells, G. A. and Soliman, M. (2003). Endogenous growth models and stock market development: Evidence from Four countries; South Bank University London press. 9-13.
- Domirgue-Kunt, A. and Levine, R. (1996). Stock Market, corporate finance and economic growth. *World Bank Economic Review*, 10(2): 223-39.
- Engle, R. F. and Granger, C. W. J. (1987). Co-integration and Error-Correction: Representation, Estimation and Testing, *Econometrica*. 55: 251-76.
- Filer, R. K., Hanousek, J. and Campos, N. F. (1999). Do Stock Markets Promote Economic Growth? Working Paper Number 267. 1-5.
- Goldsmith, R. W. (1969). *Financial Structure and Economic Growth: A Cross-Country Comparison of Banks*. New Haven: Yale University Press.
- Granger, C. W. J. (1986). Developments in the study of cointegrated economic variables, *Oxford Bulletin of Economics and Statistics*. 48: 213-28.
- Hicks, J. (1969). *A theory of Economic History*. Oxford, U.K ; University press.
- Jalloh, M. (2009). The role of financial markets in economic growth. Waifem regional course on operations and regulation of capital market, Accra, Ghana. 27-31.
- Kenya, R. o. (2007). Kenya Vision 2030; Long Term national planning strategy, Nairobi, Government Printer.
- King. and Levine, R. (1993). Finance and Growth: Schumpeter might be right. *The Quarterly Journal of Economics*, 108(3): 717-38.
- Levine, R. and Zervos, S. (1998). Stock Markets, Banks, and Economic Growth. *The American Economic Review*, 88(3): 537-58.
- Lucas, R. E. (1988). On the Mechanics of Economic Development. *Journal of Monetary Economics*, 22(1): 3-42.
- Mackinnon, J. G. (1996). Numerical distribution functions for unit root and cointegration. *Journal of Applied Econometrics*, Vol 11(6): 601-18.
- Matu, R. W. (2007). *Impact of stock market development to economic growth; Case study of Nairobi stock Market*, University of Nairobi Press. 2-10.
- Ngugi, R. W. (2003). What Defines Liquidity of the Stock Market?. The Case of the Nairobi Stock Exchange. Discussion Paper No. 29. Kenya Institute for Public Policy Research and Analysis.
- Ngugi, R. W. and Njiru, R. (2005). Growth of the Nairobi Stock Exchange Primary Market. Discussion Paper No. 47. Kenya Institute for Public Policy Research and Analysis.
- Nyakerario, R. M. (2007). Liberalization, Stock Market Development and Investment Efficiency in Africa. *KIPPRA Discussion paper on International Review of Business Research Papers*, 3(4): 183-91.
- Odhiambo, N. M. (2010). Stock Market Development and Economic Growth in South Africa: An Ardl-Bounds Testing approach; Department of Economics, Unisa, Pretoria University press. 1-9.
- Osei, K. A. (1998). Analysis of factors affecting the development of an emerging capital market: The case of the Ghana stock market. AERC Research Paper 76; Nairobi. *African Economic Research Consortium press*: 37-40.
- Osinubi, T. S. (2001). Does Stock Market Promote Economic Growth In Nigeria? Nigeria, Oyo State, Ibadan: Department of Economics, Faculty of the Social Sciences, University of Ibadan.
- Ramsey, F. P. (1928). A mathematical theory of saving. *The economic journal*, 38(152): 543-59.
- Rebelo, S. T. (1991). Long-Run Policy Analysis and Long-Run. *Journal of Political Economy*, 99(3): 500-21.
- Romer, P. (1987). Crazy explanations for the productivity slowdown; URL: <http://www.nber.org/chapters/c11101>. Chapter of a book pages 163-210. The MIT Press.

- Romer, P. M. (1986). Increasing returns and long-run growth. *Journal of Political Economy*, 94(5): 1002-37.
- Schumpeter, J. A. (1934). *The theory of economic development, An Inquiry into Profits, Capital, Credit, Interest, and the Business Cycle*. Harvard University press, Cambridge, MA.
- Solow, R. M. (1956). A contribution to the theory of economic growth. *The Quarterly Journal of Economics*, 70(1): 65-94.
- Tennant, D., Kirton, C. and Abdulkadri, A. (2011). Modelling the Effects of Financial Sector Functions on Economic Growth in a Developing Country: A Cointegration and Error Correction approach. *The Journal Developing Areas*, 44(2): 183-205.
- Yartey, C. A. (2008). The Determinants of Stock Market Development in Emerging Economies: Is South Africa Different? IMF Working Paper 08/38, IMF, Washington DC. 6-28.
- Zhu, A., Ash, M. and Pollin, R. (2002). *Stock Market Liquidity and Economic Growth: A critical appraisal of the Levine/Zervos model; Department of Economics and Political Economy Research Institute (PERI) University of Massachusetts- Amherst, MA 01002, working paper series no.47*. 1-7.