



MACHAKOS UNIVERSITY

University Examinations 2018/2019

SCHOOL OF HOSPITALITY AND TOURISM MANAGEMENT

DEPARTMENT OF HOSPITALITY MANAGEMENT

THIRD YEAR SECOND SEMESTER EXAMINATION FOR

BACHELOR OF SCIENCE IN HOSPITALITY AND TOURISM MANAGEMENT

BTM 373: TRAVEL AND TOURISM GEOGRAPHY

DATE: 17/4/2019

TIME: 2.00-4.00 PM

INSTRUCTIONS

Answer Question One and Any Other Two Questions

Section one

QUESTION ONE (30 MARKS)

- a) Define the following terms as used in Tourism and travel geography (10 marks)
- Tourism
 - Geography
 - Tourist demand
 - Latitudes
 - International date line
- b) List four factors that affect climate (4 marks)
- c) Discuss factors that determine tourists choice of transport (10 marks)
- d) Highlight the relationship between Tourism and Geography (6 marks)

SECTION B

QUESTION TWO (20 MARKS)

- a) A country with a population of 10 million inhabitants has;

3.0 million inhabitants take one trip of one night or more i.e. $3 \times 1 = 3.0$ million trips
1.5 million inhabitants take two trips of one night or more i.e. $1.5 \times 2 = 3.0$ million trips
0.4 million inhabitants take three trips of one night or more i.e. $0.4 \times 3 = 1.2$ million trips
0.2 million inhabitants take four trips of one night or more i.e. $0.2 \times 4 = 0.8$ million trips
5.1 million inhabitants take at least one trip = 8.0 million trips

Calculate the following;

- i. Net travel propensity (3 marks)
 - ii. Gross travel propensity (3 marks)
 - iii. Travel frequency (2 marks)
- b) Discuss six problems facing the tourism industry in East Africa. (12 marks)

QUESTION THREE (20 MARKS)

- a) Identify three major airports, three major cities, three main attractions and three major airlines in any one of the continents. (12 marks)
- b) Describe four characteristics of tourism resources in Kenya (8 marks)

QUESTION FOUR (20 MARKS)

- a) Describe four determinants of travel propensity (8 marks)
- b) Tourism industry has led to environmental degradation. Describe six way by which tourism has degraded the environment and give six possible solutions to the problem. (12 marks)

QUESTION FIVE (20 MARKS)

- a) Assuming that the time at the Greenwich is 12 noon, calculate the local time of the places located on the following longitudes: 69°E , 30°W and 12°E ? (12 marks)
- b) Using relevant examples, Explain how tourism has contributed to climate change all over the world. (8 marks)