



MACHAKOS UNIVERSITY

University Examinations for 2018/2019 Academic Year

SCHOOL OF HUMANITIES AND SOCIAL SCIENCES

DEPARTMENT OF SOCIAL SCIENCES

SECOND YEAR SPECIAL/SUPPLEMENTARY EXAMINATION FOR

BACHELOR OF ARTS

APS 102: SOCIAL PSYCHOLOGY

DATE:

TIME:

INSTRUCTIONS: Answer QUESTION ONE and any other TWO QUESTIONS.

QUESTION ONE (30 MARKS)

- a) Explain the following terminologies as used in ethnic socialization literature. (8 marks)
- Cultural socialization
 - Preparation for bias
 - Promotion of mistrust
 - Egalitarianism
- b) State two assumptions of social psychology. (2 marks)
- c) Discuss the different parts of self-concept analysis (10 marks)
- d) Appraise five sources of power. (10 marks)

QUESTION TWO (20 MARKS)

- a) Discuss the following types of socializations. (6 marks)
- Primary Socialization
 - Secondary Socialization
 - Organizational Socialization
- b) Distinguish between stereotype and prejudice giving two examples of each. (8 marks)
- c) Explain three forms of discrimination. (6 marks)

QUESTION THREE (20 MARKS)

- a) Appraise five key methods of attitude formation. (10 marks)
- b) Describe five characteristics of group think. (10 marks)

QUESTION FOUR (20 MARKS)

- a) A person your age from another town moves next door. Neither of you speaks the others' languages. Discuss the factors that are likely to strengthen or weaken the likelihood of you becoming friends. (12 marks)
- b) Discuss four factors that influence interpersonal attraction. (8 marks)

QUESTION FIVE (20 MARKS)

- a) Explain the elements of effective communication giving relevant examples. (12 marks)
- b) Discuss key factors that influence the development of antisocial behaviour. (8 marks)