

MACHAKOS UNIVERSITY COLLEGE

(A Constituent College of Kenyatta University)
University Examinations for 2015/2016 Academic Year

SCHOOL OF ENGINEERING AND TECHNOLOGY

DEPARTMENT OF COMPUTING AND INFORMATION TECHNOLOGY

FIRST SEMESTER EXAMINATION FOR DEGREE IN BACHELOR OF SCIENCE IN HOSPITALITY AND TOURISM

HTM 110: INTRODUCTION TO COMPUTER APPLICATIONS IN HOSPITALITY AND TOURISM

Date: 2/8/2016 Time: 2:00 – 4:00 pm

Instructions: Answer question ONE and any other TWO questions.

QUESTION ONE (30 MARKS)

- a) Define each of the following terms as used in computer applications.
 - i. Data;
 - ii. Operating System;
 - iii. Peripheral device.

(3 marks)

- b) The use of information technology in the hospitality industry has grown tremendously. Explain the benefits it has introduced in the industry. (6 marks)
- c) Differentiate between LAN and WAN giving an example in each case. (3 marks)
- d) A five star hotel at the coast has introduced the use of E-Commerce. Explain **three** challenges that the hotel may face. (6 marks)
- e) Explain **four** functions of an operating system. (4 marks)
- f) Describe **four** types of systems that may be used in the hospitality and tourism sector.

(8 marks)

- a) Describe the three components of the central processing unit. (6 marks)
- b) Explain each of the following terms as used in computer applications.
 - i) Intranets;
 - ii) Extranets;
 - iii) Internet. (6 marks)
- c) i) Explain transmission media.

(2 marks)

ii) Explain **three** major types of transmission media used in computer networks. (6 marks)

QUESTION THREE (20 MARKS)

- a) With the aid of a block diagram describe the components of a computer system. (10 marks)
- b) Mary, a manager at ABC hotel would like to acquire new software for the hotel. Explain **five** factors that she would consider. (10 marks)

QUESTION FOUR (20 MARKS)

a) Describe **two** ways of booting a computer.

(4 marks)

- b) Describe the functions of a guest accounting module as used in hospitality. (4 marks)
- c) With the aid of a diagram describe the operation of a hub based network topology.(2 marks)
- d) Discuss **five** technological and **five** non-technological limitations of E-Commerce.(10 marks)

QUESTION FIVE (20 MARKS)

a) i) What is the open system interconnection model.

(1 mark)

ii) What does each of its layers represent.

(7 marks)

b) Describe **four** features of a good hotel website.

(8 marks)

c) Wazuri hotel has implemented a system for its operations. Outline **four** measures the hotel could put in place to secure its data. (4 marks)