



# **MACHAKOS UNIVERSITY**

**University Examinations 2018/2019**

**SCHOOL OF HUMANITIES AND SOCIAL SCIENCES**

**DEPARTMENT OF HUMANITIES**

**SECOND YEAR SECOND SEMESTER EXAMINATION FOR**

**BACHELOR OF SCIENCE IN COMMUNITY RESOURCE MANAGEMENT**

**HCM 208: SOCIAL ENTREPRENEURSHIP**

**DATE: 2/5/2019**

**TIME: 11:00 – 1:00 PM**

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## **INSTRUCTIONS:**

**This paper consists of five questions**

**Answer question 1 and any other two questions**

**Question 1 Carries 30 marks**

**Question 2-5 carry 20 Marks each**

### **QUESTION ONE (COMPULSARY) (30 MARKS)**

- a) Examine five roles of social entrepreneurship to development (5 marks)
- b) Explain five characteristics of a social entrepreneur in Kenya (10 marks)
- c) Evaluate five distinct features of social enterprises globally (5 marks)
- d) Analyse FIVE forms of value creation in the social entrepreneurship concept. (10 marks)

### **QUESTION TWO (20 MARKS)**

- a) Discuss five challenges faced by social entrepreneurs in pursuit for development (10 marks)
- b) Analyse FIVE benefits of social entrepreneurship for Non-Governmental Development Organizations (10 marks)

**QUESTION THREE (20MARKS)**

- a) Explain four types of objectives adopted in entrepreneurship education (8 marks)
- b) Discuss six strategies that lead to successful social entrepreneurship in Kenya (12 marks)

**QUESTION FOUR (20 MARKS)**

- a) Assess five effects of social entrepreneurship education on development (10 marks)
- b) Discuss five major resources employed in social entrepreneurship to foresee success (10 marks)

**QUESTION FIVE (20MARKS)**

- a) Analyse five factors influencing social entrepreneurship intentions (10 marks)
- b) Discuss the Hambrick and Frederickson's framework on social entrepreneurial value creation (10 marks)