



MACHAKOS UNIVERSITY

University Examinations 2018/2019

SCHOOL OF HUMANITIES AND SOCIAL SCIENCES

DEPARTMENT OF FASHION DESIGN

SECOND YEAR SUPPLEMENTARY / SPECIAL EXAMINATION FOR

BACHELOR OF SCIENCE IN COMMUNITY RESOURCE MANAGEMENT

HCM 203: COMMUNITY MOBILIZATION AND ORGANIZATION

DATE: _____ **TIME:** _____

INSTRUCTIONS:

This paper consists of **FIVE** questions
Answer **Question 1** and any other **TWO** question
Question 1 carries 30 marks
Question 2 -5 carry 20 marks each

QUESTION 1

- a) Explain the following terms as used in community mobilization
- i) Community entry (2 marks)
 - ii) Community Action (2 marks)
 - iii) Participatory approach (2 marks)
 - iv) Community Profile (2 marks)
- b) Examine the main steps in community mobilization process (10marks)
- c) Discuss six challenges that a community developer is likely to face in community mobilization process (12 marks)

QUESTION 2

- a) Discuss the dynamics of interpersonal communication among groups (10 marks)
- b) Discuss five major communication barriers that can be experienced in community mobilization process (10 marks)

QUESTION 3

- a) Community project development is an important component of a community progression. Discuss the stages of project cycle (12 marks)
- b) Assess the role of planning in community mobilization (8 marks)

QUESTION 4

- a) Discuss the rationale for participation in community mobilization (10 marks)
- b) Compare and contrast the Conventional methods of community mobilization to the current participatory approaches (10 marks)

QUESTION 5

- a) Discuss the major components of sustainable livelihood asset pentagon (10 marks)
- b) Describes five characteristics of an empowered community (10 marks)