



# **MACHAKOS UNIVERSITY**

**University Examinations 2018/2019**

**SCHOOL OF HUMANITIES AND SOCIAL SCIENCES**

**DEPARTMENT OF FASHION DESIGN**

**SECOND YEAR SUPPLEMENTARY EXAMINATION FOR  
BACHELOR OF SCIENCE IN COMMUNITY RESOURCE MANAGEMENT  
HCM 206: COMMUNICATION TECHNOLOGY FOR COMMUNITY**

**DATE: 26/9/2019**

**TIME: 2:00 – 4:00 PM**

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## **INSTRUCTIONS:**

**This paper consists of five questions**

**Answer question 1 and any other two questions**

**Question 1 Carries 30 marks**

**Question 2-5 carry 20 Marks each**

### **QUESTION ONE (COMPULSARY) (30 MARKS)**

- a) Explain five features of communication in community development (5 marks)
- b) Giving relevant illustrations, evaluate five language barriers to communication (5 marks)
- c) Examine five functions of communication in development (10 marks)
- d) Discuss five negative impacts of ICT on our everyday life (10 marks)

### **QUESTION TWO (20 MARKS)**

- a) Analyse five roles of media in community development (10 marks)
- b) Discuss FIVE steps in the graphic design process for project development (10 marks)

**QUESTION THREE (20 MARKS)**

- a) Analyse FIVE types of electronic media accustomed for passing information (10 marks)
- b) Discuss five strategic steps for conducting community situational assessments (10 marks)

**QUESTION FOUR (20 MARKS)**

- a) Discuss five participants involved in the assessment of local needs and resources. (10 marks)
- b) Giving illustrations, assess five components of a successful design project (10 marks)

**QUESTION FIVE (20 MARKS)**

- a) Discuss five common methods of material instruction to individuals or groups. (10 marks)
- b) Analyse five principles adopted for selecting instructional media in development. (10 marks)