MACHAKOS UNIVERSITY
SCHOOL OF HUMANITIES AND SOCIAL SCIENCES
DEPARTMENT OF FASHION DESIGN AND MARKETING
MAY – JULY EXAMINATIONS 2019
DESIGN AND SKETCHING
CODE: 2803/03/FDS

DIPLOMA IN FASHION DESIGN AND MARKETING

Instructions

Answer any five questions

Q1. Sketch a woman figure in a pose to incorporate the following features.   (20mks)

    (i)   Convertible collar
    (ii)   Long bishop sleeve with cuffs
    (iii)   Elastic waistline
    (iv)   Shaped patch dress
    (v)   Knee length dress
    (vi)   Button hole
    (vii) Slight flare at the helm
    (viii) Inverted pleat

Q2. a. With the aid of diagrams illustrate five types of collars   (10mks)

   b. Name five tools used in garment making   (5mks)

   c. List five accessories that can be worn or used by a lady to add beauty   (5mks)

Q3. Sketch the following skirt shirt silhouettes

    (i)   Trumpet skirt   (2mks)
    (ii)   A-Line skirt   (2mks)
    (iii)   Circular skirt   (2mks)
    (iv)   Pencil skirt   (2mks)
    (v)   Flounce skirt   (2mks)
    (vi)   Balloon skirt   (2mks)
    (vii) Bell skirt   (2mks)
    (viii) Draped front skirt   (2mks)
    (ix)   Wrap over skirt   (2mks)
    (x)   Button – through   (2mks)

Q4. Sketch the 6 headed woman's fashion figure   (20mks)

Q5. a. Sketch the following types of necklines

      (i)   Square neckline   (3mks)
      (ii)   Slot neckline   (3mks)
      (iii)   Sweet heart neckline   (3mks)
      (iv)   Deep – u neckline   (3mks)
      (v)   Key – hole neckline   (3mks)

   b. Explain five factors that influence the choice of a garments to be worn   (10mks)

Q6. Define the following terms as used in design and sketching

      (i)   Style   (2mks)
      (ii)   Fashion designing   (2mks)
      (iii)   Haute couture   (2mks)
      (iv)   Free-lancer   (2mks)
      (v)   Silhouette   (2mks)
      (vi)   High fashion   (2mks)
      (vii)   Knock – off   (2mks)
      (viii) Fashion forecast   (2mks)
      (ix)   Fashion trend   (2mks)

Q7. a. Describe five qualities of a good designer   (10mks)

   b. Sketch the following types of sleeves

      (i)   Petal Sleeve   (2mks)
      (ii)   Trumpet sleeve   (2mks)
      (iii)   Lantern sleeve   (2mks)
      (iv)   Bell sleeve   (2mks)
      (v)   Flared sleeve   (2mks)