

MACHAKOS UNIVERSITY COLLEGE

(A Constituent College of Kenyatta University) University Examinations for 2015/2016 Academic Year

SCHOOL OF ENGINEERING AND TECHNOLOGY

DEPARTMENT OF COMPUTING AND INFORMATION TECHNOLOGY

FIRST SEMESTER EXAMINATION FOR DEGREE IN BACHELOR OF SCIENCE IN HOSPITALITY AND TOURISM MANAGEMENT

HTM 207: WINE AND BAR KNOWLEDGE

DATE: 3/8/2016

TIME: 8:30 – 10:30 AM

(5 marks)

INSTRUCTIONS

Answer Question One and Any Other Two Questions

SECTION A COMPULSORY

QUESTION ONE

- a) White wine can be obtained from red and black grapes. Explain. (5 marks)
- b) Define the following terms
 - i) Fortified wines
 - ii) Vinification
 - iii) Liqueurs
 - iv) Spirit
 - v) Bitters
- c) Giving examples name the major wine producing countries and the types of grapes commonly grown and wine they produce. (10 marks)
- d) Highlight and briefly explain which 5 aspects to look for when evaluating the taste of wine. (10 marks)

SECTION B (40 MARKS)

QUESTION TWO

a)	Explain the verification process.	(10 marks)
b)	Name the factors that will influence the character of wine.	(10 marks)

QUESTION THREE

a)	With the illustration of a diagram describe the bar classification.	(10 marks)
b)	State the major groups of Acoholic beverages and giving examples of eac	h.
		(10 marks)

QUESTION FOUR

a)	A bar is a place where non- and alcoholic beverages/drinks are sold or dis	here non- and alcoholic beverages/drinks are sold or dispensed.	
	Mention and explain the types of bars that found in the hospitality sector.	(10 marks)	
b)	Mention and describe any 5 groups of cocktails.	(10 marks)	

QUESTION FIVE

- a) You are the beverage manager in Mnazi Bar highlight methods/strategies you would employ to attract customers and promote your premise. (10 marks)
- b) Mention the type of staff found in in the bar and briefly mention their scope of duties

(10 marks)