



MACHAKOS UNIVERSITY COLLEGE

(A Constituent College of Kenyatta University)

University Examinations 2015/2016

SCHOOL OF HUMANITIES AND SOCIAL SCIENCES

DEPARTMENT OF LINGUISTICS AND LANGUAGES

FIRST SEMESTER EXAMINATION FOR DEGREE IN BACHELOR OF SCIENCE IN
HOSPITALITY AND TOURISM MANAGEMENT

SHT 301: HOSPITALITY AND TOURISM SEMINAR

Date: 3/8/2016

Time: 2.00-4.00 PM

INSTRUCTIONS

Answer Question One (Compulsory) and Any Other Two.

QUESTION ONE. (30 MARKS) COMPULSORY

- a) Differentiate between a formal and informal report specifying characteristics of each. (15 marks)
- b) Write an informal report recounting your attachment experiences (15 marks)

QUESTION TWO

- a) Outline the steps to follow when writing and presenting hospitality and tourism research and projects. (10 marks)
- b) Explain how two people can disagree during an argument appropriately and how to come up with a convincing argument. (10 marks)

QUESTION THREE

- a) You have been invited to give a talk on problem solving and professional development. Outline the points you will include and explain how you will do your presentation. (12 marks)
- b) Explain considerations to make when choosing a topic. (8 marks)

QUESTION FOUR

- a) Explain considerations to make when forming group discussions of special topics related to student experiences. (10 marks)
- b) Discuss the challenges facing a group discussion and the roles of a group leader. (10 marks)

QUESTION FIVE

- a) Discuss the employment search skills (8 marks)
- b) Explain your understanding of a field trip and its importance to you as a student of hospitality and tourism. (12 marks)