



MACHAKOS UNIVERSITY

University Examinations 2019/2020 Academic Year

SCHOOL OF EDUCATION

DEPARTMENT OF EARLY CHILDHOOD EDUCATION

FOURTH YEAR SECOND SEMESTER EXAMINATION FOR

BACHELOR OF EDUCATION (EARLY CHILDHOOD)

ECE 410: SOCIAL PSYCHOLOGY

DATE: 21/10/2020

TIME: 8.30-10.30 AM

INSTRUCTIONS

Answer Question ONE and any other TWO questions

QUESTION ONE (30 MARKS)

- a) Define the term social psychology (2 marks)
- b) Show how social psychology is a scientific study (4 marks)
- c) Explain how information regarding the behavior of people can be acquired (10 marks)
- d) Explain how social psychology is different from other disciplines of study (10 marks)
- e) What's the difference between personality psychology and social psychology (4 marks)

QUESTION TWO (20 MARKS)

- a) Describe mechanism that influence people behaviors (16 marks)
- b) Differentiate self-esteem from self-perception (4 marks)

QUESTION THREE (20 MARKS)

- a) List salient characteristics that can be seen among people with high self-esteem (10 marks)
- b) For effective performance, early childhood professionals should be conversant with aspects of self-perception. Discuss (10 marks)

QUESTION FOUR (20 MARKS)

- a) Discuss how attitudes are formed (8 marks)
- b) Discuss the two theories of attitudes of change (12 marks)

QUESTION FIVE (20 MARKS)

- a) Discuss the factors affecting group decisions making (10 marks)
- b) Discuss any five (5) bases of social power (2 marks)