



MACHAKOS UNIVERSITY

University Examinations 2019/2020 Academic Year

SCHOOL OF HOSPITALITY AND TOURISM MANAGEMENT

DEPARTMENT OF HOSPITALITY MANAGEMENT

SECOND YEAR SECOND SEMESTER EXAMINATION FOR
DIPLOMA IN HOSPITALITY AND TOURISM MANAGEMENT

DTM 053: TRAVEL GEOGRAPHY

DATE: 23/10/2020

TIME: 8:30 – 10:30 AM

INSTRUCTIONS

Answer Question One and Any Other Two Questions

QUESTION ONE (COMPULSORY) (30 MARKS)

- a) Define the following terms as used in world Geography for Tourism (10 marks)
- i) Tourism
 - ii) Travel Geography
 - iii) Human Geography
 - iv) Culture
 - v) Climate
- b) State five Factors when choosing a mode of Transport. (5 marks)
- c) Explain the difference between sea and ocean. (6 marks)
- d) Highlight five roles played by transport in Tourism industry (5 marks)
- e) Name four attractions found in Lake Nakuru National Park as a tourist destination in Kenya. (4 marks)

QUESTION TWO (20 MARKS)

- a) Explain five ways how Human Geography influences tourism. (10 marks)
- b) Explain five environmental resources consumed by tourism (5 marks)

QUESTION THREE (20 MARKS)

- a) A tourist from Spain wants to visit Masai Mara in Kenya. Explain to Him the tourist activities that he can engage in and how to access the destination from Origin. (10 marks)
- b) Mt Kilimanjaro is a major mountain found in East Africa, explain five tourism activities that can be carried there (10 marks)

QUESTION FOUR (20 MARKS)

- a) Explain five characteristics of desert vegetation (10 marks)
- b) Describe five characteristics of animals found in the dessert. (10 marks)

QUESTION FIVE (20 MARKS)

- a) Explain five factors that have contributed to growth of Kenya as a tourism Destination. (10 marks)
- b) Explain five Factors that have inhibited tourism Growth in Africa (5 marks)