



# MACHAKOS UNIVERSITY

University Examinations for 2016/2017 Academic Year

SCHOOL OF BUSINESS AND ECONOMICS

DEPARTMENT OF BUSINESS ENTREPRENEURSHIP AND MANAGEMENT  
SCIENCES

FIRST YEAR SECOND SEMESTER EXAMINATION FOR DIPLOMA IN BUSINESS  
MANAGEMENT

**BBA 0105: PRINCIPLES OF MANAGEMENT**

**DATE: 31/5/2017**

**TIME: 8:30 – 10:30 AM**

## INSTRUCTIONS

Answer Question One and Any Other Two Questions

1.
  - a) Give reasons why management is not viewed as an exact science but rather INEXACT science. (8 marks)
  - b) Discuss the other roles that managers do as given out by Prof. Henry Mintzberg (8 marks)
  - c) Planning is the most important task for any manager for it sets out what is to be done to reduce conflict and confusion. What are principles of planning? (10 marks)
  - d) State any four principles of organizing (4 marks)
2. Identify and discuss any FOUR organizational structures that can be used of by any organization in order to realize the company goals and objectives. (20 marks)
3.
  - a) What are the benefits of planning for any company. (10 marks)
  - b) Discuss the steps that should be followed in the planning process. (10 marks)
4. Fredrick Taylor is known as the father of scientific theory of management.
  - i) What are the objectives of his theory (4 marks)
  - ii) Discuss the principles of Fredrick Taylor's theory. (16 marks)
5. Discuss by use of examples the steps in the decision-making process. (20 marks)